

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Outsourcing Services, LLC		03/29/2007	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Maran, Inc.		
Street Address:	4301-4315 Tonnelle Avenue		
City:	North Bergen		
State/Country:	NEW JERSEY		
Postal Code:	07047		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78872133	LIVING IN STYLE	
CORRESPONDENCE DATA			
Fax Number:	(201)488-3884		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2013437775		
Email:	goldbergpat@earthlink.net		
Correspondent Name:	Richard M. Goldberg		
Address Line 1:	25 East Salem Street		
Address Line 2:	Suite 419		
Address Line 4:	Hackensack, NEW JERSEY 07601		
ATTORNEY DOCKET NUMBER:	152/3/049		
NAME OF SUBMITTER:	Richard M. Goldberg		
Signature:	/Richard M. Goldberg/		

OP \$40.00 78872133

900073178

TRADEMARK
REEL: 003512 FRAME: 0161

Date:

04/01/2007

Total Attachments: 2

source=152-049-Assignment#page1.tif

source=152-049-Assignment#page2.tif

CONFIRMATORY ASSIGNMENT OF TRADEMARK APPLICATION AND COMMON LAW
TRADEMARK RIGHTS

This is a Confirmatory Assignment of Trademark Application and Common Law Trademark Rights from International Outsourcing Services, LLC (hereinafter IOS), a limited liability company of Indiana, having a place of business at 100 South Alto Mesa Drive, El Paso, Texas 79912, to Maran, Inc. (hereinafter MARAN), a corporation of Delaware, having a place of business at 4301-4315 Tonnelle Avenue, North Bergen New Jersey 07047.

WHEREAS, IOS was the owner/applicant of all right, title and interest in and to U.S. trademark Application No. 78/872,133 to register LIVING IN STYLE (the "Mark") in the United States Patent and Trademark Office, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS, MARAN is the successor to the entire ongoing and existing business of IOS, or portion thereof, to which the Mark pertains, in accordance with Section 10 of the Trademark Statute (15 U.S.C. §1060);

WHEREAS, MARAN, as part of the transfer of the entire ongoing and existing business of IOS to which the Mark pertains, previously acquired from IOS all right, title and interest in and to said U.S. trademark application, any common law trademark rights IOS has in the Mark, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby;

WHEREAS the parties wish to memorialize said acquisition in writing;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, IOS by these presents does hereby acknowledge the prior sale, transfer, conveyance and assignment unto MARAN of its entire right, title and interest in and to said U.S. trademark application, the common law trademark rights IOS has in the Mark, if any, and in and to the goodwill of the business appertaining thereto and which is symbolized thereby, and acknowledges that MARAN is the successor to the ongoing and existing business of IOS, or

portion thereof, to which the Mark pertains, in accordance with Section 10 of the Trademark Statute (15 U.S.C. §1060);

IOS hereby authorizes and requests the U.S. Patent and Trademark Office to issue all Registrations and Renewals for said Mark to MARAN, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment and to the extent the U.S. Patent and Trademark Office determines that such Registrations and Renewals should be issued;

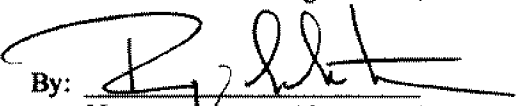
IOS hereby further covenants and agrees that it will communicate to MARAN, its successors, legal representatives and assigns, any facts known to it respecting said trademark application, and will make all rightful oaths, sign all necessary papers and generally will apply its good faith best efforts to aid MARAN, its successors, legal representatives and assigns, in the transfer of said application to MARAN, and to provide to MARAN such information and documentation it may reasonably request to effect such transfer and to prosecute such application.

IN TESTIMONY WHEREOF, IOS and MARAN have caused this Agreement to be duly executed on the last date indicated below.

International Outsourcing Services, LLC

3/29/07
Date

By:


Name: Roger Silverstein
Title: Executive Vice President

Maran, Inc.

3/28/07
Date

By:


Name: Richard Huang
Title: Vice President