

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matrix Direct, Inc.		03/28/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	American International Group, Inc.		
Street Address:	70 Pine Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10270		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2090484	MATRIX DIRECT INSURANCE SERVICES	
Registration Number:	3107813	TURBOTERM	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3126165600		
Email:	trademark@leydig.com		
Correspondent Name:	Leydig, Voit & Mayer, Ltd.		
Address Line 1:	180 North Stetson, Two Prudential Plaza		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	257740		
NAME OF SUBMITTER:	Mark J. Liss		
Signature:	/Mark J. Liss/		

CH \$65.00 2090484

Date:

04/02/2007

Total Attachments: 3

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ASSIGNMENT OF SERVICE MARKS FROM MATRIX DIRECT, INC.
TO AMERICAN INTERNATIONAL GROUP, INC.

WHEREAS, Matrix Direct, Inc. (hereinafter "Assignor"), a California corporation, having its principal place of business at 9640 Granite Ridge Drive, Suite 200, San Diego, CA 92123, has adopted, used and is the owner of the service marks as shown on Schedule A hereto (hereinafter, the "Mark");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on March 28, 2007.

MATRIX DIRECT, INC.

Elizabeth M. Tuck
Elizabeth M. Tuck
Secretary

State of New York)
)SS:
County of New York)

On this 28th day of March, 2007, before me, a Notary Public in and for said county, appeared Elizabeth M. Tuck, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

ELIZABETH R. PEARCE
Notary Public, State of New York
No: 01PE5085385
Qualified in New York County
Commission Expires Sept. 22, 2009

Elizabeth R. Pearce
Notary Public

My commission expires: 9-22-09

SCHEDULE A

MATRIX DIRECT, INC.

MATRIX DIRECT INSURANCE SERVICES AND DESIGN	2090484	8/26/97
TURBOTERM	3107813	6/20/06