

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Popular Leasing USA, Inc.		03/19/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Popular, Inc.		
Street Address:	209 Munoz Rivera Avenue		
City:	San Juan		
State/Country:	PUERTO RICO		
Postal Code:	00918		
Entity Type:	CORPORATION: PUERTO RICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2356387	E-LEASE	
Registration Number:	2431452	E-LEASE	
CORRESPONDENCE DATA			
Fax Number:	(407)660-0510		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-660-8575		
Email:	info@holihanlaw.com		
Correspondent Name:	Michael W. O. Holihan		
Address Line 1:	1101 North Lake Destiny Road		
Address Line 2:	Suite 275		
Address Line 4:	Maitland, FLORIDA 32825		
ATTORNEY DOCKET NUMBER:	2920		
NAME OF SUBMITTER:	Michael W. O. Holihan		
Signature:	/Michael W. O. Holihan/		

OP \$65.00 2356387

Date:

04/03/2007

Total Attachments: 3

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ASSIGNMENT OF U.S. TRADEMARK

This Assignment is made on this 19th day of March, 2007, by Popular Leasing USA, Inc., a corporation duly organized and existing under the laws of Delaware, having a place of business at 15933 Clayton Road, Suite 200, Ballwin, Missouri 63011 (hereinafter "Assignor"), in favor of Popular, Inc., a corporation duly organized and existing under the laws of the Commonwealth of Puerto Rico, having a place of business at 209 Muñoz Rivera Avenue, San Juan, Puerto Rico 00918 (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the U.S. Trademark Serial No. 75923258 (Reg. No. 2431452) for the mark "E-Lease" and design (the "Mark"), as well as all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark; and



e-lease

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Mark, including all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark, and all other rights pertaining to ownership of the Mark, including the right to recover for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title, interest in and to the Mark, including all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark, as well as all other rights pertaining to ownership of the Mark, including the right to recover for past infringement thereof, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he has the full authority to act on behalf of and bind Assignor, and the United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

Signed this 19th day of March, 2007.

Popular Leasing USA, Inc.

By: Phyllis Hardcastle
Name: Phyllis Hardcastle
Title: Vice President

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WHEREAS, Assignor owns all right, title, and interest in and to the U.S. Trademark Serial No. 75662934 (Reg. No. 2356387) for the mark "E-Lease" (the "Mark"), as well as all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark; and

E-Lease


WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Mark, including all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark, and all other rights pertaining to ownership of the Mark, including the right to recover for past infringement thereof.

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Signed this 19th day of March, 2007.

Popular Leasing USA, Inc.

By: 
Name: Phyllis Hardcastle
Title: Vice President