

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andre Jacques Levy		03/28/2007	INDIVIDUAL:
Mairade Ann Levy		03/28/2007	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Lodestar Anstalt		
Street Address:	Lova Centre, P.O. Box 1150		
City:	Vaduz		
State/Country:	LIECHTENSTEIN		
Postal Code:	9490		
Entity Type:	COMPANY: LIECHTENSTEIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3016047	ROUTE 66	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(626) 795-9900		
Email:	pto@cph.com		
Correspondent Name:	Christie, Parker & Hale, LLP		
Address Line 1:	Post Office Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	59596/S307/DBP		
DOMESTIC REPRESENTATIVE			
Name:	Christie, Parker & Hale, LLP		
Address Line 1:	350 West Colorado Boulevard		

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Address Line 2: Suite 500
Address Line 4: Pasadena, CALIFORNIA 91105

NAME OF SUBMITTER:	D. Bruce Prout
Signature:	/D. Bruce Prout/
Date:	04/03/2007

Total Attachments: 1
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TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, ANDRÉ JACQUES LEVY and MAIRADE ANN LEVY, as individuals, having an address of 90 Woodstock Road, London W4 1EG, United Kingdom (hereinafter referred to as the "ASSIGNORS") are the owners on record in the US Patent and Trademark Office in and to the mark ROUTE 66 & Device, registration no 3,016,047 (hereinafter referred to as "the Mark") and

WHEREAS, LODESTAR ANSTALT, a Liechtenstein based company whose address is Lova Centre, PO Box 1150, Vaduz 9490, Liechtenstein (hereinafter referred to as the "ASSIGNEE"), desires to acquire all rights, title and interest in the mark, together with the goodwill of the business in connection with which the Mark is used,

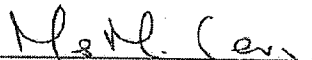
NOW, THEREFORE, for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS do hereby assign unto said ASSIGNEE all rights, title and interest in and to the Mark, and all rights and privileges pertaining to the Mark, together with the goodwill of the business symbolised by the Mark, and the right to bring action for and collect damages for past infringement of the Mark.

ASSIGNORS further agree that they shall render all reasonable assistance to the ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve, protect and enforce the Mark exclusively in the name of ASSIGNEE, and to perfect and record title in and to the Mark in the name of ASSIGNEE in the US Patent and Trademark Office.

Date 27th March 2007


By 
André Jacques Levy, an Individual

Date 28th March 2007

By 
Mairade Ann Levy, an Individual

Lodestar Anstalt

Date 30 March 2007

By 
Print Name: K. D. GRIFFIN
Title: Attorney - in - fact