

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| River West Brands LLC | | 03/30/2007 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Metrecal Holdings LLC | | |
| Street Address: | P.O. Box 793 | | |
| City: | Winchester | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 01890 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2986058 | METRECAL | |
| Registration Number: | 3076479 | METRECAL | |
| Serial Number: | 78345789 | METRECAL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)827-8185 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312-807-4350 | | |
| Email: | trademarks@bellboyd.com, shakim@bellboyd.com | | |
| Correspondent Name: | Sana Hakim | | |
| Address Line 1: | P.O. Box 1135 | | |
| Address Line 4: | Chicago, ILLINOIS 60690-1135 | | |
| ATTORNEY DOCKET NUMBER: | 117414-2 | | |
| NAME OF SUBMITTER: | Sana Hakim | | |

CH \$90.00 2986058

Signature:

/sh/

Date:

04/03/2007

Total Attachments: 2

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Schedule A

| Trademark | Serial No. | Filing Date | Reg. No. | Reg. Date |
|------------------|-------------------|--------------------|-----------------|------------------|
| METRECAL | 78/117,689 | March 26, 2002 | 2,986,058 | August 16, 2005 |
| METRECAL | 78/602,833 | April 6, 2005 | 3,076,479 | April 4, 2006 |
| METRECAL | 78/345,789 | December 27, 2003 | | |