

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beliefnet, Inc.		03/26/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MMV Financial Inc.
Street Address:	95 Wellington Street West
Internal Address:	22nd Floor
City:	Toronto
State/Country:	CANADA
Postal Code:	M5J 2N7
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2497932	BELIEFNET
Registration Number:	2532789	BELIEFNET
Registration Number:	2742531	BELIEFNET
Registration Number:	2922376	SOULMATCH
Registration Number:	2969671	WHERE GOOD PEOPLE MEET
Registration Number:	3071512	BELIEFNET SOULMATCH
Registration Number:	3168669	YOUR HEALTH & HAPPINESS
Registration Number:	3208734	GLOW
Registration Number:	3208742	GLOW
Registration Number:	3208737	GLOW ENLIGHTEN YOUR LIFE
Registration Number:	3208739	GLOW ENLIGHTEN YOUR LIFE
Registration Number:	3210790	BELIEF-O-MATIC
Registration Number:	3210789	BELIEF-O-MATIC

OP \$665.00 2497932

Serial Number:	76570737	BELIEFNET
Serial Number:	77035338	BELIEF
Serial Number:	77011477	BELIEFNET GREETINGS
Serial Number:	77038681	BELIEFNET GREETINGS
Registration Number:	3215543	BELIEFNETGREETINGS
Registration Number:	3215540	BELIEFNETGREETINGS
Serial Number:	77096614	BELIEFNET'S SOULMATCH
Serial Number:	77096675	BELIEFNET'S SOULMATCH
Serial Number:	78862873	FAITH & HARMONY
Serial Number:	78871403	JOVIALITES
Serial Number:	77096579	SOULMATCH
Serial Number:	77096569	SOULMATCH
Serial Number:	78784701	YOUR HEALTH & HAPPINESS

CORRESPONDENCE DATA

Fax Number: (404)962-6588
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (404) 885-3330
Email: trademarks@troutmansanders.com
Correspondent Name: Michael D. Hobbs, Jr., Esq.
Address Line 1: 600 Peachtree Street, N.E.
Address Line 2: Suite 5200
Address Line 4: Atlanta, GEORGIA 30308-2216

DOMESTIC REPRESENTATIVE

Name: Michael D. Hobbs, Jr., Esq.
Address Line 1: 600 Peachtree Street
Address Line 2: Suite 5200
Address Line 4: Atlanta, GEORGIA 30308-2216

NAME OF SUBMITTER:	Michael D. Hobbs, Jr., Esq
Signature:	/Michael D. Hobbs, Jr., Esq/
Date:	04/03/2007

Total Attachments: 3
source=BeliefNet Security interest to MMV#page1.tif
source=BeliefNet Security interest to MMV#page2.tif
source=BeliefNet Security interest to MMV#page3.tif

CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated March 26, 2007, between Beliefnet, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "Beliefnet"), whose full post office address is 115 East 23rd Street, 3rd Floor, New York, New York 10010 U.S.A. and MMV Financial Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 95 Wellington Street West, 22nd Floor, Toronto, Ontario, M5J 2N7, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Beliefnet confirms that it has granted to MMV a security interest, lien and charge in all of Beliefnet's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at New York, New York, this 26 day of March, 2007.

BELIEFNET, INC.

By: *Cathy O'Brien* c/s
Name: Cathy O'Brien
Title: Chief Operating Officer

I have authority to bind the Corporation.

SCHEDULE TO INTELLECTUAL PROPERTY

Copyrights

Registration #TX-6-159-428 for **FROM THE ASHES**

Registration #TX-6-160-980 for **TAKING BACK ISLAM**

Registration #TX-6-160-984 for **THE BIG BOOK OF ANGELS**

Trademarks

USA

	Mark	Serial/Registration No.
1	Beliefnet (& design) Stylized	Reg. 2497932
2	Beliefnet (words only) Typed	Reg. 2532789
3	Beliefnet (words only) Typed	Reg. 2742531
4	Soulmatch (Stylized)	Reg. 2922376
5	Where Good People Meet (Typed)	Reg. 2969671
6	Beliefnet Soulmatch (Typed)	Reg. 3071512
7	Your Health and Happiness (Typed)	Reg. 3168669
8	Glow (Typed)	Reg. 3208734
9	Glow (Stylized)	Reg. 3208742
10	Glow Enlighten Your Life (Typed)	Reg. 3208737
11	Glow Enlighten Your Life (Stylized)	Reg. 3208739
12	Belief-O-Matic (Typed)	Reg. 3210790
13	Belief-O-Matic (Stylized)	Reg. 3210789
14	Beliefnet (words only) Stylized	76570737
15	Belief (Typed)	77035338

Trademarks (cont'd)

	Mark	Serial/Registration No.
16	Beliefnet Greetings (two words) typed	77011477
17	Beliefnet Greetings (two words) Stylized	77038681
18	BeliefnetGreetings (one word) Stylized	Reg. 3215543
19	BeliefnetGreetings (one word) Typed	Reg. 3215540
20	Beliefnet's Soulmatch (typed)	77096614
21	Beliefnet's Soulmatch (Stylized)	77096675
22	Faith & Harmony (Typed)	78862873
23	Jovialites (Typed)	78871403
24	Soulmatch (Stylized)	77096579
25	Soulmatch (Typed)	77096569
26	Your Health and Happiness (Stylized)	78784701

CANADA

	Mark	Serial/Registration No.
1	SOULMATCH Stylized Design	Application Number 1224141
2	BELIEFNET Stylized design	Application Number 1224143
3	BELIEFNET SOULMATCH Stylized Design	Application Number 1224142