

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Schulte Corporation		03/20/2007	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Organized Living LTD		
Street Address:	3100 East Kemper Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45241		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2625775	ORGANIZED LIVING	
Registration Number:	2703666	ORGANIZED LIVING	
Registration Number:	2355301	ORGANIZED LIVING	
Serial Number:	78901916	ORGANIZED LIVING	
CORRESPONDENCE DATA			
Fax Number:	(513)977-8141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-977-8200		
Email:	linda.puckett@dinslaw.com		
Correspondent Name:	Clare M. Iery, Esq.		
Address Line 1:	255 East Fifth Street		
Address Line 2:	1900 Chemed Center		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	19041-1		
NAME OF SUBMITTER:	Linda B. Puckett		

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Signature:	/Linda B. Puckett/
Date:	04/04/2007
Total Attachments: 1 source=ORGANIZED LIVING ASSIGNMENT#page1.tif	

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WHEREAS, **Schulte Corporation**, a corporation duly organized and existing under the laws of Ohio, having a place of business at 12115 Ellington Court Cincinnati, Ohio 45249, (hereinafter referred to as "ASSIGNOR"), is the owner of the entire right, title and interest in and to, and the goodwill of the business symbolized by and associated with the following marks:

ORGANIZED LIVING, as embodied by U.S. Trademark Registration No. 2,625,775

ORGANIZED LIVING, as embodied by U.S. Trademark Registration No. 2,703,666

ORGANIZED LIVING, as embodied by U.S. Trademark Registration No. 2,355,301

ORGANIZED LIVING, as embodied by U.S. Trademark Application No. 78/901,916

WHEREAS, **ORGANIZED LIVING LTD.**, a corporation duly organized and existing under the laws of Ohio, having a place of business at 3100 East Kemper Road, Cincinnati, Ohio 45241 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the marks, together with the goodwill of the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all its right, title and interest in and to the marks, inclusive of the goodwill of the business symbolized by the marks, and the trademark registrations and applications associated therewith as encompassed by the marks;

ASSIGNOR agrees to take whatever further action is deemed necessary or appropriate by ASSIGNOR to properly and fully affect and perfect the transfer to ASSIGNEE of the marks, to establish full custody of the marks by ASSIGNEE, to set forth and establish the chain of title to the marks, and to set forth and establish the first use of the marks, as requested by ASSIGNEE;

ASSIGNOR hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue the respective trademark registrations to said ASSIGNEE, its SUCCESSORS, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNOR hereby covenants and agrees that it has full right to convey the entire interests herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

The undersigned verifies that he is authorized to make this Assignment on behalf of Schulte Corporation.

Dated: 3/29/07

By: 

Name: John D. Kokenge

Title: President, Schulte Corporation