

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Olympic Foods, Inc.		03/31/2007	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Johanna Beverage Company LLC
Street Address:	c/o Johanna Foods, Inc.
Internal Address:	20 Johanna Farms Road
City:	Flemington
State/Country:	NEW JERSEY
Postal Code:	08822
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2264261	WASHINGTON NATURAL
Registration Number:	1562480	CITRUS SUNSHINE
Registration Number:	1257068	SUPERSIP
Registration Number:	3001062	OJ LITE & SENSIBLE
Registration Number:	2644123	WE DELIVER SUNSHINE
Registration Number:	1727980	WASHINGTON NATURAL APPLE JUICE

CORRESPONDENCE DATA

Fax Number: (215)981-4750
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-981-4025
 Email: hollandf@pepperlaw.com
 Correspondent Name: Franklin B. Holland/Pepper Hamilton LLP
 Address Line 1: 3000 Two Logan Square
 Address Line 2: Eighteenth and Arch Streets

OP \$165.00 2264261

Address Line 4: Philadelphia, PENNSYLVANIA 19103-2799

ATTORNEY DOCKET NUMBER:

109110.28

NAME OF SUBMITTER:

Franklin B. Holland

Signature:

/FranklinBHolland/

Date:

04/04/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT

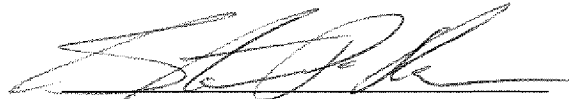
This TRADEMARK ASSIGNMENT ("Assignment") is made by Olympic Foods, Inc., a Washington corporation ("Assignor"), effective at 12:01 am on March 31, 2007.

WHEREAS, Assignor is the owner of record of the registered trademarks listed on Exhibit A attached hereto (the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys to **Johanna Beverage Company LLC**, a Washington limited liability company ("Assignee"), all right, title and interest of Assignor in, under and to Trademarks and related registrations in the United States and Canada, together with the goodwill of the business(es) that is/are symbolized by the Trademarks, including but not limited to renewal rights therein, the right to obtain registrations of the Trademarks in the United States, Canada and throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present or future infringements or violations thereof, all in Assignee's sole name.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on the day and year first above written.

OLYMPIC FOODS, INC.



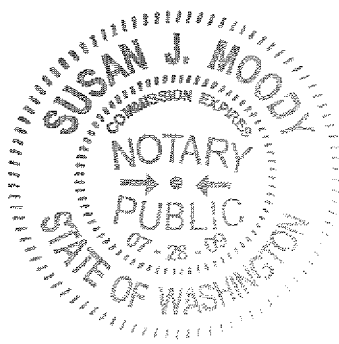
Name: Steven P. Rowe
Title: Secretary

ACKNOWLEDGMENT

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

On this 23rd day of March, 2007, before me personally appeared STEVEN P. ROWE, to me personally known to be the SECRETARY of OLYMPIC FOODS, INC., the Washington corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation, for the uses and purposes therein mentioned, and on oath stated that he/she was authorized to execute said instrument and that the seal affixed, if any, is the corporate seal of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.



Signature: Susan J. Moody
Name (Print): SUSAN J. MOODY

NOTARY PUBLIC in and for the State of
Washington, residing at Redmond WA
My appointment expires: 07-28-09

EXHIBIT A
TRADEMARKS

1. **WASHINGTON NATURAL** (United States Reg. No. 2,264,261)
2. **CITRUS SUNSHINE** (United States Reg. No. 1,562,480)
3. **CITRUS SUNSHINE** (Canada Trademark No. TMA463751)
3. **SUPERSIP and Design** (United States Reg. No. 1,257,068)
4. **SUPERSIP and Design** (Canada Trademark No. TMA352813)



5. **OJ LITE & SENSIBLE** (United States Reg. No. 3,001,062)
6. **WE DELIVER SUNSHINE** (United States Reg. No. 2,644,123)
7. **WASHINGTON NATURAL APPLE JUICE and Design** (United States Reg. No. 1,727,980)

