

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		12/05/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Unilever Supply Chain, Inc.
Street Address:	1 John Street
City:	Clinton
State/Country:	CONNECTICUT
Postal Code:	06413
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78713447	SUNSILK ANTI-SPONGE
Serial Number:	78740565	SUNSILK ANTI-CAIDA
Serial Number:	78727021	SUNSILK ANTI-ESPONJA
Serial Number:	78393050	SUNSILK NUTRIENT LOCK
Serial Number:	78727148	SUNSILK ANTI-ESPONJADO
Serial Number:	78856317	SUNSILK THERMASHINE
Serial Number:	78373654	SUNSILK
Serial Number:	78494076	SUNSILK DE-FRIZZ
Serial Number:	78822929	SUNSILK BEYOND BRUNETTE

CORRESPONDENCE DATA

Fax Number: (203)625-2370

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: mary.cassidy@unilever.com, inez.vega@unilever.com

Correspondent Name: Kenneth C. Leonard

TRADEMARK

REEL: 003515 FRAME: 0685

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CH \$240.00 78713447

Address Line 1:	33 Benedict Place
Address Line 4:	Greenwich, CONNECTICUT 06830

NAME OF SUBMITTER:	Kenneth C. Leonard
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Signature:	/Ken Leonard/
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Date:	04/05/2007
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Total Attachments: 1 source=conop33#page1.tif
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TRADEMARK ASSIGNMENT


WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 33 Benedict Place, Greenwich, CT 06830 (hereinafter "Assignor"), is owner of rights to the trademarks listed on Schedule A (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 5th day of December, 2006.

CONOPCO, INC.

By: 
Kenneth C. Leonard
Assistant Secretary