

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Theodorus Niemeyer B.V.		02/07/2007	COMPANY: NETHERLANDS
RECEIVING PARTY DATA			
Name:	British American Tobacco The Netherlands B.V.		
Street Address:	Handelsweg 53A		
City:	Amstelveen 1181 ZA		
State/Country:	NETHERLANDS		
Entity Type:	COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3023962	FLYING DUTCHMAN	
Registration Number:	859578	FLYING DUTCHMAN	
Registration Number:	1550476	SAIL	
Registration Number:	919255	SAMSON	
Registration Number:	1811016	SAMSON TN	
Registration Number:	919256	SAMSON'S	
Serial Number:	78333111	CLAN	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	TRADEMARK@CLL.COM		
Correspondent Name:	Antonio Borrelli, Esq.		
Address Line 1:	Cowan, Liebowitz & Latman, P.C.		
Address Line 2:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		

OP \$190.00 3023962

ATTORNEY DOCKET NUMBER:

25661 ASSIGNMENT

DOMESTIC REPRESENTATIVE

Name: Antonio Borrelli, Esq.
Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Antonio Borrelli

Signature:

/Antonio Borrelli/

Date:

04/05/2007

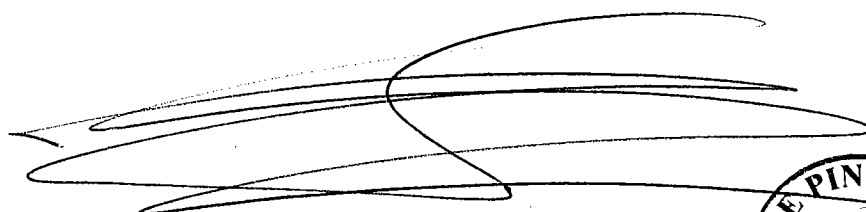
Total Attachments: 3
source=SFX4D3#page1.tif
source=SFX4D3#page2.tif
source=SFX4D3#page3.tif

UNITED KINGDOM OF GREAT BRITAIN)
CITY OF LONDON ENGLAND) SS.

BE IT KNOWN that before me the undersigned, **ELEANOR FRANCES ALISON FOGAN**, Notary Public of the City of London and elsewhere in England, by Royal Authority, duly admitted and sworn, practising in the said City, there personally appeared **LISA JANE BRUNTON-REED**, known to me and known to me to be the duly authorised Attorney-in-Fact of the Company styled "**THEODORUS NIEMEYER B.V.**", a Company duly organised and existing in accordance with the laws of The Netherlands having its Registered Office Paterswoldseweg 43, Groningen 9726 BB, The Netherlands, who acknowledged to me that she executed the hereunto annexed Assignment for and on behalf of the said Company under and by virtue of a Power of Attorney granted in her favour by the said Company dated 11th January 2007, a copy of which was unto me produced;

AND THAT there also personally appeared **STUART PAUL AITCHISON**, known to me and known to me to be the duly authorised Attorney-in-Fact of the Company styled "**BRITISH AMERICAN TOBACCO THE NETHERLANDS B.V.**", a Company duly organised and existing in accordance with the laws of The Netherlands having its Registered Office at Handelsweg 53A, Amstelveen 1181 ZA, The Netherlands, who acknowledged to me that he executed the said annexed Assignment for and on behalf of the said Company under and by virtue of a Power of Attorney granted in his favour by the said Company dated 31st October 2005, a copy of which was also unto me produced.

IN TESTIMONY WHEREOF I have hereunto set my hand and affixed my Seal of Office in the City of London aforesaid, this eighth day of February in the year Two thousand and seven.



ELEANOR FRANCES ALISON FOGAN
My Commission is for life.
Scrivener Notary of London, England



21102131
SA
Notar

UNITED STATES OF AMERICA

THIS ASSIGNMENT is made the 7th day of February Two Thousand and Seven

BETWEEN:-

- (1) **THEODORUS NIEMEYER B.V.**, a company organised and existing under the laws of the Netherlands, whose registered office is at Paterswoldseweg 43, Groningen 9726 BB, Netherlands (hereinafter called "the Assignor") of the one part, and
- (2) **BRITISH AMERICAN TOBACCO THE NETHERLANDS B.V.**, a company organised and existing under the laws of the Netherlands, whose registered office is at Handelsweg 53A, Amstelveen 1181 ZA, Netherlands (hereinafter called "the Assignee") of the other part.

WHEREAS:

- (A) The Assignor is the registered proprietor in the **UNITED STATES OF AMERICA** of the Trade Marks, short particulars of which are set out in Schedule A attached hereto (hereinafter called "the Trade Mark Registrations"), and
- (B) The Assignor is the applicant for registration in the **UNITED STATES OF AMERICA** of the Trade Mark, short particulars of which are set out in Schedule B attached hereto (hereinafter called "the Trade Mark Application"), and
- (C) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Registrations and the Trade Mark Applications for the consideration hereinafter mentioned.

NOW THIS ASSIGNMENT WITNESSES as follows:

In consideration of the sum of €100 (One Hundred Euros) paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all its right, title and interest in and to the Trade Mark Registrations **TOGETHER WITH** the goodwill of the business attaching thereto and **TOGETHER WITH** the full benefit and advantage of the Trade Mark Applications and the registrations maturing thereon **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

SIGNED for and on behalf of
THEODORUS NIEMEYER B.V.
by:


Name: Lisa Jane Brunton-Reed
Title: Authorised Attorney

SIGNED for and on behalf of
BRITISH AMERICAN TOBACCO
THE NETHERLANDS B.V.
by:


Name: Stuart Paul Aitchison
TRADEMARK
REEL: 003516 FRAME: 0193

SCHEDULE A

Mark

Registration No.

FLYING DUTCHMAN (Label)	3,023,962
FLYING DUTCHMAN (Words)	859578
SAIL (Label)	1550476
SAMSON (Word)	919255
SAMSON (Label)	1811016
SAMSON'S (Word)	919256

SCHEDULE B

Mark

Application No.

CLAN (Word)	78,333111
-------------	-----------