

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	03/31/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pegasus Broadcast Television, Inc.		03/31/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	MPS Media of Scranton, LLC		
Street Address:	1181 Highway 315		
City:	Plains		
State/Country:	PENNSYLVANIA		
Postal Code:	18705		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2698255	WSWB	
CORRESPONDENCE DATA			
Fax Number:	(215)701-2171		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-665-2771		
Email:	sschwartz@cozen.com		
Correspondent Name:	Scott B. Schwartz		
Address Line 1:	1900 Market Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	PEGA-0003/190549		
NAME OF SUBMITTER:	Scott B. Schwartz		
Signature:	/Scott B. Schwartz/		

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TRADEMARK
REEL: 003516 FRAME: 0245

Date:

04/05/2007

Total Attachments: 4

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TRADEMARK

REEL: 003516 FRAME: 0246

TRADEMARK ASSIGNMENT

WHEREAS, Pegasus Broadcast Television, Inc., a Pennsylvania corporation with a place of business at 225 City Avenue, Suite 103, Bala Cynwyd, PA 19004 ("Assignor") is the owner of the trademark identified in Exhibit A and the associated U.S. trademark applications and/or registrations thereof ("the Mark"), and

WHEREAS, MPS Media of Scranton, LLC, a Delaware limited liability company, with a place of business at 1181 Highway 315, Plains, Pennsylvania ("Assignee"), is desirous of acquiring the Mark, all of the goodwill associated with the Mark, and any and all applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark, all choses in action (including the right to bring suit for past infringement of the Mark), together with the goodwill of the business symbolized by the Mark, and any applications and registrations thereof.

This Trademark Assignment may be executed in two counterparts, each of which shall be deemed an original, but all of which shall constitute one and the same instrument.

[SIGNATURE PAGES IMMEDIATELY FOLLOW]

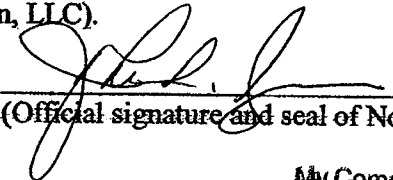
MPS Media of Scranton, LLC

Date: 3-23-07

By: 
Name: Eugene Brown
Title: Sole Member

COMMONWEALTH OR STATE OF SOUTH CAROLINA) ss.
COUNTY OF BERKLEY)

On this 23 day of March, 2007, before me, the undersigned notary public, personally appeared Eugene Brown, proved to me through satisfactory evidence of identification, which were DL, to be the person whose name is signed on the preceding or attached document, and acknowledge to me that (he)(she) signed it voluntarily for its stated purpose (as Sole Member of MPS Media of Scranton, LLC).


(Official signature and seal of Notary)

My commission expires: **May 14, 2007**

Pegasus Broadcast Television, Inc.

Date: 3/31/07

By: [Signature]
Name: MICHAEL NACHMAN
Title: SECRETARY

COMMONWEALTH OR STATE OF PENNSYLVANIA)
COUNTY OF MONTGOMERY) ss.

On this 31 day of March, 2007, before me, the undersigned notary public, personally appeared MICHAEL NACHMAN, proved to me through satisfactory evidence of identification, which were DRIVERS LICENSE, to be the person whose name is signed on the preceding or attached document, and acknowledge to me that (he)(she) signed it voluntarily for its stated purpose (as SECRETARY of Pegasus Broadcast Television, Inc.)

[Signature]
(Official signature and seal of Notary)

My commission expires:

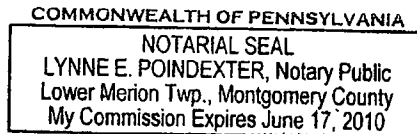


Exhibit A

Serial No.	Reg. No.	Mark
76/046,878	2,698,255	WSWB

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