Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
EFFECTIVE DATE:	03/31/2007	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pegasus Broadcast Television, Inc.		03/31/2007	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	MPS Media of Portland, LLC	
Street Address:	4 Ledgeview Drive	
City:	Westbrook	
State/Country:	MAINE	
Postal Code:	04092	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2613253	WPME

CORRESPONDENCE DATA

Fax Number: (215)701-2171

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

215-665-2771 Phone:

Email: sschwartz@cozen.com Correspondent Name: Scott B. Schwartz Address Line 1: 1900 Market Street

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	PEGA-0007/190549
NAME OF SUBMITTER:	Scott B. Schwartz
Signature:	/Scott B. Schwartz/

TRADEMARK

900073688

REEL: 003516 FRAME: 0274

Date:	04/05/2007
Total Attachments: 4 source=WPME#page1.tif source=WPME#page2.tif source=WPME#page3.tif source=WPME#page4.tif	

TRADEMARK REEL: 003516 FRAME: 0275

TRADEMARK ASSIGNMENT

WHEREAS, Pegasus Broadcast Television, Inc., a Pennsylvania corporation with a place of business at 225 City Avenue, Suite 103, Bala Cynwyd, PA 19004 ("Assignor") is the owner of the trademark identified in Exhibit A and the associated U.S. trademark applications and/or registrations thereof ("the Mark"), and

WHEREAS, MPS Media of Portland, LLC, a Delaware limited liability company, with a place of business at 4 Ledgeview Drive, Westbrook, Maine ("Assignee"), is desirous of acquiring the Mark, all of the goodwill associated with the Mark, and any and all applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark, all choses in action (including the right to bring suit for past infringement of the Mark), together with the goodwill of the business symbolized by the Mark, and any applications and registrations thereof.

This Trademark Assignment may be executed in two counterparts, each of which shall be deemed an original, but all of which shall constitute one and the same instrument.

[SIGNATURE PAGES IMMEDIATELY FOLLOW]

PHILADELPHIA\3048726\1 190549.000

TRADEMARK REEL: 003516 FRAME: 0276

	MIPS Miedia pi Portiand, LLC
Date: 3 - 23 - 07	By: Name: Eugene Brown Title: Sole Member
COMMONWEALTH OR STATE OF SOUR	
COUNTY OF BOXUFORS) ss.)
were, to be the per	before me, the undersigned notary public, personally agh satisfactory evidence of identification, which son whose name is signed on the preceding or that (he)(she) signed it voluntarily for its stated Portland, LLC). (Official signature and seal of Notary) My Commission Exp. My Commission Exp.

Pegasus Broadcast Television, Inc.

Date: 3/3//07	By: MCUAN NACUMAN Title: Secretary
COMMONWEALTH OR STATE OF Pen) ss.
which were Driver Creare, to be	before me, the undersigned notary public, personally e through satisfactory evidence of identification, the person whose name is signed on the preceding or that (he)(she) signed it voluntarily for its stated as Broadcast Television, Inc.).

My commission expires:

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL LYNNE E. POINDEXTER, Notary Public Lower Merion Twp., Montgomery County My Commission Expires June 17, 2010

3

Exhibit A

76/046,885 Reg. No. Mark. 76/046,885 2,613,253 WPME		<u> </u>	1
Scratt No. Reg. No. Mark	76/046,885	2,613,253	WPME
	Serial No.	Reg No.	Mark

PHILADELPHIA\3048726\1 190549.000

TRADEMARK REEL: 003516 FRAME: 0279

RECORDED: 04/05/2007