

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Apple Corps Limited		02/02/2007	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apple Inc.		
<b>Street Address:</b>	1 Infinite Loop		
<b>City:</b>	Cupertino		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2034964	APPLE	
Registration Number:	2041653		
Registration Number:	2036537		
Registration Number:	3200354		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(408)253-0186		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	408-974-2385		
<b>Email:</b>	laperle@apple.com		
<b>Correspondent Name:</b>	Thomas R. La Perle		
<b>Address Line 1:</b>	1 Infinite Loop		
<b>Address Line 2:</b>	MS: 3TM		
<b>Address Line 4:</b>	Cupertino, CALIFORNIA 95014		
<b>NAME OF SUBMITTER:</b>	Thomas R. La Perle		
<b>Signature:</b>	/Thomas R. La Perle/		

CH \$115.00 2034964

Date:

04/05/2007

**Total Attachments: 3**

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Date: *February 2* 2007

**APPLE CORPS LIMITED**

as Assignor

**APPLE INC.**

as Assignee

## Assignment of Trade Marks

In United States of America

**TRADEMARK**

Field, Fisher, Waterhouse LLP, 25 Vesey Street, New York, NY 10038  
**REEL: 003516 FRAME: 0290**

**THIS ASSIGNMENT** is made this 2 day of February Two thousand and seven

**BETWEEN**

**APPLE CORPS LIMITED** a Company duly incorporated under the laws of England and Wales, of 27 Gvington Square, London, SW3 1LJ, United Kingdom (hereinafter called "the Assignor") of the one part;

**AND**

**APPLE INC.**, a Company duly incorporated under the laws of the State of California in the United States of America, of 1 Infinite Loop, Cupertino, California 95014, United States of America, (hereinafter called "the Assignee") of the other part.

**WHEREAS**

- a) The Assignor is the Registered Proprietor of the trade marks in the **United States of America**, details of which are set out in the Schedule hereto, (hereinafter called the "Trade Marks").
- b) The Parties have agreed upon the Assignment of the Trade Marks with the goodwill therein.

**NOW THIS ASSIGNMENT WITNESSETH** as follows:-

1. In consideration of US\$10 now paid by the Assignee to the Assignor (receipt and sufficiency of which the Assignor hereby acknowledges) the Assignor as beneficial owner hereby assigns and conveys unto the Assignee **ALL THE** property right title and interest in the Trade Marks **TOGETHER WITH** that part of the goodwill of the business connected with the use of and symbolised by the Trade Marks, but excluding any other goodwill of the business connected with the use of and symbolised by any other trade marks used in the business of the Assignor or any other name or style under which the business of the Assignor is conducted and **TO HOLD** the same unto the Assignee its

**TRADEMARK**

**REEL: 003516 FRAME: 0291**

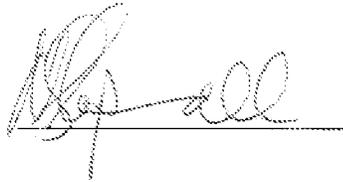
successors and assigns absolutely. For the avoidance of doubt, and without limitation, the goodwill connected with the use of and symbolised by the trade mark "The Beatles", or any variation thereof, is excluded from any goodwill being assigned hereunder.

IN WITNESS WHEREOF the Parties have executed this Assignment the day and year first above written.

**SCHEDULE OF TRADE MARKS HEREINBEFORE REFERRED TO**

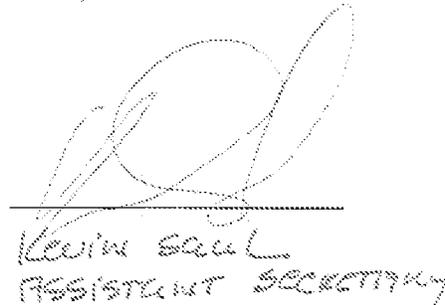
Trade Mark	Application/ Registration No.	Class(es)
APPLE	2034964	09
Whole Apple Device	2041653	09
Half Apple Device	2036537	09
Half Apple Device	3200354	09

Signed for and on behalf of  
**APPLE CORPS LIMITED**  
by



A handwritten signature in cursive, appearing to read "Steve Jobs", written over a horizontal line.

Signed for and on behalf of  
**APPLE INC.**  
by



A handwritten signature in cursive, appearing to read "Kevin Saul", written over a horizontal line. Below the signature, the name "Kevin Saul" and the title "ASSISTANT SECRETARY" are printed in a sans-serif font.