# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Commercial Data Systems, Inc.		03/16/2007	CORPORATION: HAWAII

#### **RECEIVING PARTY DATA**

Name:	Broadcom Corporation	
Street Address:	16215 Alton Parkway	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92618	
Entity Type:	CORPORATION: CALIFORNIA	

Name:	Broadcom Corporation	
Street Address:	5300 California Avenue	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92617	
Entity Type:	CORPORATION:	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	76653961	THE RIGHT CONNECTIONS ARE EVERYTHING
Serial Number:	76653969	THE RIGHT CONNECTIONS ARE EVERYTHING

### **CORRESPONDENCE DATA**

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

949-760-0404 Phone: Email: efiling@kmob.com

Susa M. Natland, Knobbe, Martens, Olson Correspondent Name:

Address Line 1: 2040 Main Street

**REEL: 003516 FRAME: 0373** 

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Address Line 2: 14th Floor Address Line 4: Irvine, CALIFO	Floor e, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	BROC.516/517TIS		
NAME OF SUBMITTER:	Susan M. Natland		
Signature:	/susan m. natland/		
Date:	04/05/2007		
Total Attachments: 3 source=BROC Assignment#page1.tif source=BROC Assignment#page2.tif source=BROC Assignment#page3 tif			

TRADEMARK REEL: 003516 FRAME: 0374

### EXHIBIT A

## TRADEMARK ASSIGNMENT

This trademark and service mark assignment (hereinafter referred to as the "Trademark Assignment") is effective as of Malch La 2007, by Commercial Data Systems, Inc., having a place of business at 50 South Beretania Street, Suite C208B, Honolulu, Hawaii, 96813 ("ASSIGNOR") on the one hand, and Broadcom Corporation, having a place of business at 16215 Alton Parkway, Irvine, California, 92618 ("ASSIGNEE") on the other hand.

WHEREAS, ASSIGNOR is the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR owns the Trademark Applications relating to the Trademark and as listed in Schedule B attached hereto and incorporated herein by this reference (hereinafter collectively referred to as the "Trademark Applications");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademark and the Trademark Applications and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Trademark Applications and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark or any confusingly similar variants thereof;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A;
- (2) the Trademark Applications set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark or any confusingly similar variants thereof;

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together with the goodwill symbolized by said Trademark, Trademark Applications, and other registered or unregistered trademarks which include or are comprised of the Trademark owned or used by ASSIGNOR or any of its licensees.

Commercial Data Systems, Inc.	
By: Male O. Work	
Name: MARK D. WONG	
Title: PRESIDENT & C.E.O.	
Date: 16 MARCH 2007	
STATE OF )	
COUNTY OF ) ss.	
to me on the basis of satisfactory evidence) to be instrument, and acknowledged to me that he/she/t	, 2007, before me, the undersigned Notary Public, personally known to me (or proved the person(s) whose name(s) is/are subscribed to the within they executed the same in his/her/their authorized capacity(ies), rument the person(s), or the entity upon behalf of which the
WITNESS my hand and official seal.	
[SEAL]	
ACKNØWLEDGED:	Signature DELAINE A. SYLVESTER my commission expires: Nov 19, 2008.
Broadcom Corporation  By:	
Name: JEE HEADERSON Title: SK MOR, IP ATMINISTRA	7701
Date: 4/2-/07	<u> </u>

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# **SCHEDULES TO TRADEMARK ASSIGNMENT**

# SCHEDULE A

Trademark:

1) THE RIGHT CONNECTIONS ARE EVERYTHING

# **SCHEDULE B**

Trademark Applications:

- 1) U.S. Trademark Application Serial No. 76/653,961 for the mark THE RIGHT CONNECTIONS ARE EVERYTHING in connection with "installation of computer systems" in Class 37
- 2) U.S. Trademark Application Serial No. 76/653,969 for the mark THE RIGHT CONNECTIONS ARE EVERYTHING in connection with "integration of computer systems and networks" in Class 42

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**RECORDED: 04/05/2007**