

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Acxiom Information Security Services, Inc. | | 03/22/2007 | CORPORATION: ARKANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Acxiom Corporation | | |
| Street Address: | One Information Way | | |
| City: | Little Rock | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 72202 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2439081 | TRUSST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (501)376-9442 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (501) 371-0808 | | |
| Email: | jdougherty@wlj.com | | |
| Correspondent Name: | J. Charles Dougherty | | |
| Address Line 1: | 200 W. Capitol Ave., Ste. 2300 | | |
| Address Line 4: | Little Rock, ARKANSAS 72201-3699 | | |
| NAME OF SUBMITTER: | J. Charles Dougherty | | |
| Signature: | /chuck dougherty/ | | |
| Date: | 04/06/2007 | | |

OP \$40.00 2439081

Total Attachments: 1

900073763

**TRADEMARK
 REEL: 003516 FRAME: 0737**

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of March 22, 2007 (the "Effective Date").

WHEREAS, Acxiom Information Security Services, Inc., a Delaware corporation, of 1 Information Way, Little Rock, AR 72202, has used and is using a mark registered in the United States Patent and Trademark Office as the following ("the Mark"):

TRUSST 2,439,081

WHEREAS, Acxiom Corporation, a Delaware corporation, of 1 Information Way, Little Rock, AR 72202, desires to acquire the Mark and its registration;

For good and valuable consideration, receipt of which is hereby acknowledged, Acxiom Information Security Services, Inc. assigns to Acxiom Corporation all right, title, and interest in and to the Mark and its registration, together with the goodwill of the business symbolized by the Mark, effective as the Effective Date.

Acxiom Information Security Services, Inc.

By: Catherine L. Hughes

Name: Catherine L. Hughes

Title: Secretary

STATE OF ARKANSAS

COUNTY OF PULASKI

SUBSCRIBED AND SWORN TO before me, a notary public, this 29th day of March, 2007.

Dammy Carroll
Notary Public

My Commission Expires:

9-17-2007

