

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Touchpoint, Inc.		03/30/2007	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	INK2
Street Address:	1195 Park Avenue
Internal Address:	Suite 211
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2700769	CARDSTORE.COM
Registration Number:	2633340	CONNECT, ONE PERSON AT A TIME.
Registration Number:	2510693	LOFT 65
Registration Number:	2725173	TOUCHPOINT
Registration Number:	2759547	TOUCHPOINT
Registration Number:	3085794	TOUCHPOINT MAIL
Registration Number:	2989987	TOUCHPOINT MAIL

**CORRESPONDENCE DATA**

Fax Number: (650)833-2001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 650.833.2170  
 Email: carolanne.bashir@dlapiper.com  
 Correspondent Name: Allyn Taylor  
 Address Line 1: 2000 University Avenue

CH \$190.00 2700769

Address Line 4: East Palo Alto, CALIFORNIA 94303-2248

ATTORNEY DOCKET NUMBER: 350186-900100

NAME OF SUBMITTER: Allyn Taylor

Signature: /Allyn Taylor/

Date: 04/06/2007

Total Attachments: 0

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