

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chef2Chef, LLC		12/04/2006	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	HQ Publications, LLC		
Street Address:	250 Parkway Drive		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2659411	CHEF2CHEF	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3126097848		
Email:	rbeiser@vedderprice.com		
Correspondent Name:	Robert S. Beiser		
Address Line 1:	222 N. LaSalle Street		
Address Line 2:	Vedder Price Kaufman & Kammholz		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	37573.00.0001		
NAME OF SUBMITTER:	Robert S. Beiser		
Signature:	/Robert S. Beiser/		

CH 2659411 \$40.00

Date:

04/06/2007

Total Attachments: 2

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WHEREAS, Chef2Chef, LLC, a Colorado limited liability company, located and doing business at 7609 East Jamison Drive, Englewood, Colorado 80112 is the owner of the entire right, title and interest in and to the following registered United States Trademark:

U.S. Registration No.	Issue Date	Mark
2,659,411	December 10, 2002	CHEF2CHEF

WHEREAS, HQ Publications, LLC, an Illinois limited liability company, located and doing business at 250 Parkway Drive, Lincolnshire, Illinois, 60069, is desirous of acquiring rights in said mark and said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Chef2Chef, LLC does hereby sell, assign, transfer, and set over unto said HQ Publications, LLC, the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of Chef2Chef, LLC including the right to bring action and recover for past infringement, if any, of said mark or said registration.

This agreement is effective 12/4/2006, *nunc pro tunc*.

Chef2Chef, LLC

Dated: 12/4/2006

By: FRED ROOSLI

Title: GENERAL PARTNER

