

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Delta Education, LLC             |  | 04/09/2007            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | School Specialty, Inc.   |                       |                                     |
| <b>Street Address:</b>           | P.O. Box 1579  |                       |                                     |
| <b>City:</b>                     | Appleton   |                       |                                     |
| <b>State/Country:</b>            | WISCONSIN  |                       |                                     |
| <b>Postal Code:</b>              | 54913-1579   |                       |                                     |
| <b>Entity Type:</b>              | CORPORATION: WISCONSIN   |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| Registration Number:             | 2465862  | TOUCHPHONICS          |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| <b>Fax Number:</b>               | (414)273-5198  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Phone:</b>                    | 414-273-3500   |                       |                                     |
| <b>Email:</b>                    | rwizorek@gklaw.com   |                       |                                     |
| <b>Correspondent Name:</b>       | Roxana Wizorek; Godfrey & Kahn, S.C.   |                       |                                     |
| <b>Address Line 1:</b>           | 780 N. Water Street  |                       |                                     |
| <b>Address Line 4:</b>           | Milwaukee, WISCONSIN 53202   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 009316-0455  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>        | Roxana Wizorek   |                       |                                     |
| <b>Signature:</b>                | /rw/   |                       |                                     |
| <b>Date:</b>                     | 04/10/2007   |                       |                                     |

CH \$40.00 2465862

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Delta Education, LLC, a Delaware limited liability company (“Assignor”), was the owner of U.S. Trademark Registration No. 2465862 for the trademark TOUCHPHONICS (“Trademark”) including the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark and all common law rights thereto; and

WHEREAS, School Specialty, Inc., a Wisconsin corporation (“Assignee”), has acquired all rights throughout the world in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with all common law rights thereto and the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for the good and valuable consideration, including one dollar (\$1.00), the sufficiency of which is hereby acknowledged, Assignor confirms its sale, assignment, and transfer to Assignee and does hereby sell, assign, and transfer unto Assignee all right, title, and interest in and to the Trademark, together with all common law rights therein, the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

Dated this 9th day of April, 2007.

DELTA EDUCATION, LLC

By: 

Name: Joe Elliott

Title: President

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