

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE CHECK STORE, INC.		03/27/2007	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	HARLAND CHECKS AND SERVICES, INC.		
Street Address:	2939 Miller Road		
City:	Decatur		
State/Country:	GEORGIA		
Postal Code:	30035-4038		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1884419	CHECK STORE	
Registration Number:	1942177	THE CHECK STORE	
CORRESPONDENCE DATA			
Fax Number: (404)572-5100			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 4045724600			
Email: trademarks@kslaw.com,lsims@kslaw.com,vbantug@kslaw.com,setelman@kslaw.com			
Correspondent Name: King & Spalding LLP			
Address Line 1: 1180 Peachtree Street			
Address Line 4: Atlanta, GEORGIA 30309			
ATTORNEY DOCKET NUMBER:	25300/01928CHECKSTORE		
NAME OF SUBMITTER:	Lisa Beyer Sims		

CH \$65.00 1884419

Signature:

/Lisa Beyer Sims/

Date:

04/10/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made and entered into as of the 31st day of March, 2007, by and among THE CHECK STORE, INC., a Georgia corporation ("Assignor") and HARLAND CHECKS AND SERVICES, INC., a Georgia corporation ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in, to, and under the Trademarks (defined below) listed on Schedule A; and

WHEREAS, Assignor and Assignee are parties to that certain Merger Agreement (the "Merger Agreement") made and entered into as of March 31, 2007, which provides for, among other things, the assignment of Assignor's rights in the Trademarks from Assignor to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants and obligations contained herein and in the Merger Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Pursuant to and in compliance with the Merger Agreement, Assignor does hereby sell, assign, transfer, convey, quitclaim and deliver unto Assignee (i) all of Assignor's right, title and interest (including, without limitation, all intellectual property rights) in and to the trademarks and the registrations therefor listed on Schedule A attached hereto and incorporated herein by this reference (collectively, the "Trademarks"), (ii) all goodwill associated with the Trademarks, and (iii) all rights to sue for and recover damages and profits, due or accrued, and other remedies in respect of any and all past, present and future infringements or misappropriation of the Trademarks, or injury to the goodwill associated with the Trademarks, in perpetuity (or for the longest period of time otherwise permitted by law) and all goodwill generated thereby shall be the sole property of Assignee and inure to the benefit of Assignee.

This Trademark Assignment shall be governed by and construed in accordance with the laws of the United States of America and the laws of the State of Georgia, without regard to its conflict of law principles.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused their duly authorized representatives to execute this Trademark Assignment as of the date first above written.

ASSIGNOR: THE CHECK STORE, INC.

By: [Signature]
Name: John C. Walters
Title: Vice President and Secretary

STATE OF GEORGIA }
 }
COUNTY OF DEKALB }

On this 27th day of March, 2007, before me, a Notary Public, personally appeared John C. Walters, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature]
Notary Public in and for said County and State
My Commission Expires 11-6-07

ASSIGNEE:
HARLAND CHECKS AND SERVICES, INC.

By: [Signature]
Name: Henry R. Bond
Title: Vice President and Treasurer


STATE OF GEORGIA }
 }
COUNTY OF DEKALB }

On this 27th day of March, 2007, before me, a Notary Public, personally appeared Henry R. Bond, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature]
Notary Public in and for said County and State
My Commission Expires 11-6-07

Schedule A

1,884,419	CHECK STORE		Int'l. Class: 16 (U.S. Class: 2, 5, 22, 23, 29, 37, 38, 50) Financial documents; namely, checks
1,942,177	THE CHECK STORE and Design 		Int'l. Class: 16 (U.S. Class: 38) Financial documents, namely checks