

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
3848671 Canada Limited		03/16/2007	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CanWest MediaWorks Limited Partnership		
<b>Composed Of:</b>	COMPOSED OF General Partner CanWest MediaWorks (Canada) Inc.		
<b>Street Address:</b>	1450 Don Mills Road		
<b>City:</b>	Toronto		
<b>State/Country:</b>	ONTARIO		
<b>Postal Code:</b>	M3B 2X7		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78654412	DOSE	
<b>Serial Number:</b>	78655368	DOSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2126843900		
<b>Email:</b>	efiling@grr.com		
<b>Correspondent Name:</b>	Jeffrey M. Kaden		
<b>Address Line 1:</b>	270 Madison Avenue		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	4678/018/020		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Kaden		

OP \$65.00 78654412

Signature:

/jkaden/

Date:

04/11/2007

Total Attachments: 2

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## Trademark Assignment

WHEREAS, **3848671 Canada Limited**, a corporation organized under the laws of Canada (hereinafter "Assignor"), having an address of 3100 CanWest Global Place, 201 Portage Avenue, Winnipeg, Manitoba R3B 3L7, is the owner of the following trademarks applied for (hereinafter collectively the "Trademarks"):

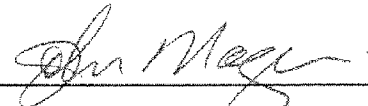
DOSE	USPTO Serial Number 78,654,412
DOSE (Stylized)	USPTO Serial Number 78,655,368

WHEREAS, **CanWest Mediaworks Limited Partnership**, a Limited Partnership organized under the laws of Canada (hereinafter "Assignee"), having an address of 1450 Don Mills Road, Toronto, Ontario M3B 2X7, as successor to the portion of the business of Assignor to which the Trademarks pertain, which is ongoing and existing, is desirous of acquiring all of the right, title and interest in the Trademarks, together with the goodwill symbolized therein;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademarks and the applications therefor, together with the goodwill of the business in connection with which the Trademarks are intended to be used and the right to sue for and collect damages for past infringement of said Trademarks.

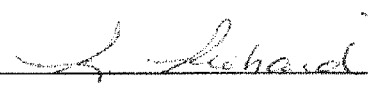
IN WITNESS WHEREOF, Assignor has signed this document this 16<sup>th</sup>  
day of MARCH, 2007, at WINNIPEG.

**3848671 Canada Limited**

  
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Name: JOHN E. MAGUIRE  
Position: PRESIDENT


**3848671 Canada Limited**

  
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Name: RIVA J. RICHARD  
Position: SECRETARY


IN WITNESS WHEREOF, Assignee has signed this document this 16<sup>th</sup>  
day of MARCH, 2007, at WINNIPEG.

**CanWest MediaWorks (Canada) Inc. as  
general partner of CanWest  
MediaWorks Limited Partnership**

  
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Name: JOHN E. MAGUIRE  
Position: DIRECTOR

**CanWest MediaWorks (Canada) Inc. as  
general partner of CanWest  
MediaWorks Limited Partnership**

  
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Name: RIVA J. RICHARD  
Position: SECRETARY