

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the (1) entity type for Assignor and Assignee and (2) conveyance language (see attached explanation) previously recorded on Reel 003091 Frame 0234. Assignor(s) hereby confirms the conveyance language: all rights, title and interest in and to the trademarks.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PureOlogy Research, LLC		11/23/2004	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	PR Acquisition LLC
Street Address:	600 Montgomery Street, Suite 2900
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	3036521	ANTIFADE COMPLEX
Registration Number:	2751238	COLOURMAX
Registration Number:	2536743	
Registration Number:	2885460	HYDRATECONDITION
Registration Number:	2885459	HYDRATESHAMPOO
Registration Number:	2646935	INCHARGE
Registration Number:	2928869	INCHARGEPLUS
Registration Number:	2796338	LONGER COLOUR LIFE GUARANTEED!
Registration Number:	2796337	LONGER LASTING HAIR COLOUR - GUARANTEED!
Registration Number:	3091139	NANOWORKS
Registration Number:	2644156	POWERDRESSING

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Registration Number:	2595771	PUREOLOGY
Registration Number:	2644157	PUREOLOGY SERIOUS COLOUR CARE
Registration Number:	2835292	PUREVOLUME
Registration Number:	2880551	PURIFYSHAMPOO
Registration Number:	2880552	RECONSTRUCTREPAIR
Registration Number:	2548624	ROOTLIFT
Registration Number:	2805663	SHINEMAX
Registration Number:	2896476	SUPERSTRAIGHT
Registration Number:	2584925	TEXTURETWIST
Registration Number:	2560693	ZEROSULFATE

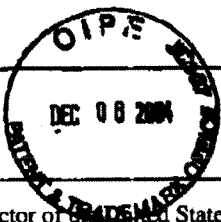
CORRESPONDENCE DATA

Fax Number: (212)755-7306
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-326-3717
Email: NYTEF@JONESDAY.COM
Correspondent Name: Nancy A. Zoubek
Address Line 1: 222 East 41st Street
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	505234-600006
NAME OF SUBMITTER:	Nancy A. Zoubek
Signature:	/Nancy A. Zoubek/
Date:	04/11/2007

Total Attachments: 7

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12-14-2004

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Director of the United States Patent and Trademark Office

102900976
Alexandria, VA 22313-1450

Attached original documents or copy thereof.

12-6-04

1. Name of conveying party(ies):
PureOlogy Research, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State California
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: PR Acquisition LLC

Internal Address _____
Street Address 600 Montgomery Street, Suite 2900

City San Francisco State CA ZIP 94111

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 11/23/2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached sheet. B. Trademark registration No.(s) See attached sheet.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

JONES DAY
717 Texas, Suite 3300
Houston, TX 77002

Attn: Carol M. Wilhelm

File No.: 505234-600006

6. Total number of applications and registrations involved: 22

7. Total fee (37 CFR 3.41).....\$ 565.00
Please charge to the deposit account listed in Section 8, as well as any other fees which may be due.

8. Deposit account number:
50-3013

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol M. Wilhelm *Carol M. Wilhelm* 12/6/05
Name of Person Signing Reg. No. Signature Date

Total number of pages comprising cover sheet: 5

Mail documents to be recorded with required cover sheet information to:
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

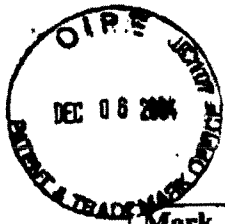
12/13/2004 6TON11 00000175 503013 78283437
01 FC:8521 40.00 DA
02 FC:8522 525.00 DA

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REEL: 003520 FRAME: 0331



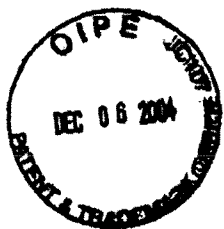
Schedule of Trademark Applications and Registrations

<u>Mark</u>	<u>Country</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
ANTIFADE COMPLEX	USA	Ser. No. 78283437	2003-08-05
COLOURMAX	USA	2751238	2003-08-12
FOUR CIRCLE DESIGN	USA	2536743	2002-02-05
HYDRATECONDITION	USA	2885460	2004-09-14
HYDRATESHAMPOO	USA	2885459	2004-09-14
INCHARGE	USA	2646935	2002-11-05
INCHARGE PLUS	USA	Ser. No. 78357457	2004-01-26
LONGER COLOUR LIFE GUARANTEED!	USA	2796338	2003-12-16
LONGER LASTING HAIR COLOUR - GUARANTEED!	USA	2796337	2003-12-16
NANOWORKS	USA	Ser. No. 78395001	2004-04-01
POWERDRESSING	USA	2644156	2002-10-29
PUREOLOGY	USA	2595771	2002-07-16
PUREOLOGY SERIOUS COLOUR CARE	USA	2644157	2002-10-29
PUREVOLUME	USA	2835292	2004-04-20
PURIFYSHAMPOO	USA	2880551	2004-08-31
RECONTSTRUCTREPAIR	USA	2880552	2004-08-31
ROOTLIFT	USA	2548624	2002-03-12
SAFEGUARD YOUR COLOUR	USA	2743384	2003-07-29
SHINEMAX	USA	2805663	2004-01-13
SUPERSTRAIGHT	USA	2896476	2004-10-19
TEXTURETWIST	USA	2584925	2002-06-25
ZEROSULFATE	USA	2560693	2002-04-09



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INCHARGE	USA	2646935	2002-11-05
INCHARGE PLUS	USA	Ser. No. 78357457	2004-01-26
LONGER COLOUR LIFE GUARANTEED!	USA	2796338	2003-12-16
LONGER LASTING HAIR COLOUR - GUARANTEED!	USA	2796337	2003-12-16
NANOWORKS	USA	Ser. No. 78395001	2004-04-01
POWERDRESSING	USA	2644156	2002-10-29
PUREOLOGY	USA	2595771	2002-07-16
PUREOLOGY SERIOUS COLOUR CARE	USA	2644157	2002-10-29
PUREVOLUME	USA	2835292	2004-04-20
PURIFYSHAMPOO	USA	2880551	2004-08-31
RECONTSTRUCTREPAIR	USA	2880552	2004-08-31
ROOTLIFT	USA	2548624	2002-03-12
SAFEGUARD YOUR COLOUR	USA	2743384	2003-07-29
SHINEMAX	USA	2805663	2004-01-13
SUPERSTRAIGHT	USA	2896476	2004-10-19
TEXTURETWIST	USA	2584925	2002-06-25
ZEROSULFATE	USA	2560693	2002-04-09



SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
ANTIFADE COMPLEX	USA	Ser. No. 78283437	2003-08-05
COLOURMAX	USA	2751238	2003-08-12
FOUR CIRCLE DESIGN	USA	2536743	2002-02-05
HYDRATECONDITION	USA	2885460	2004-09-14
HYDRATESHAMPOO	USA	2885459	2004-09-14
INCHARGE	USA	2646935	2002-11-05
INCHARGE PLUS	USA	Ser. No. 78357457	2004-01-26
LONGER COLOUR LIFE GUARANTEED!	USA	2796338	2003-12-16
LONGER LASTING HAIR COLOUR - GUARANTEED!	USA	2796337	2003-12-16
NANOWORKS	USA	Ser. No. 78395001	2004-04-01
POWERDRESSING	USA	2644156	2002-10-29
PUREOLOGY	USA	2595771	2002-07-16
PUREOLOGY SERIOUS COLOUR CARE	USA	2644157	2002-10-29
PUREVOLUME	USA	2835292	2004-04-20
PURIFYSHAMPOO	USA	2880551	2004-08-31
RECONTSTRUCTREPAIR	USA	2880552	2004-08-31
ROOTLIFT	USA	2548624	2002-03-12
SAFEGUARD YOUR COLOUR	USA	2743384	2003-07-29
SHINEMAX	USA	2805663	2004-01-13
SUPERSTRAIGHT	USA	2896476	2004-10-19

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TEXTURETWIST	USA	2584925	2002-06-25
VOLUMECONDITION	USA	Ser. No. 78283414	2003-08-05
VOLUMESHAMPOO	USA	Ser. No. 78283409	2003-08-05
ZEROSULFATE	USA	2560693	2002-04-09



EXHIBIT D

UNITED STATES

ASSIGNMENT

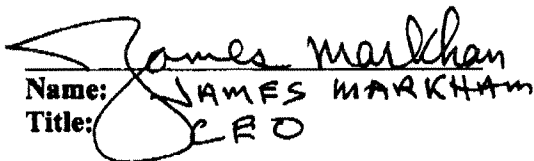
WHEREAS, PureOlogy Research, LLC, a California limited liability company, with a principal place of business at 2010 Main Street, Suite 650, Irvine, California 92614, United States of America ("Assignor"), is the owner of the trademark(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, PR Acquisition LLC, a Delaware limited liability company, with a principal place of business at 600 Montgomery Street, Suite 2900, San Francisco, California 94111 ("Assignee"), is desirous of acquiring said trademark(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, as of November 23, 2004, does hereby sell and assign unto the Assignee, all right, title and interest in and to said trademark(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, PureOlogy Research, LLC, has caused this instrument to be executed this 23rd day of November, 2004.

PureOlogy Research, LLC


Name: JAMES MARKHAM
Title: CEO

HUI-44853v2

RECORDED: 12/06/2004

RECORDED: 04/11/2007

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TRADEMARK

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