

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cadeau Holdings LLC		04/06/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	eStyle, Inc.		
<b>Street Address:</b>	865 South Figueroa		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90017		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2892830	CADEAU	
Registration Number:	3052104	CADEAU	
Registration Number:	2814966	CADEAU	
Registration Number:	2810499	CADEAU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Douglas A. Rettew		
<b>Address Line 1:</b>	901 New York Avenue, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	10183.0009		
<b>NAME OF SUBMITTER:</b>	Douglas A. Rettew		

OP \$115.00 2892830

Signature:	/douglas a rettew/
Date:	04/12/2007
Total Attachments: 2 source=0009116#page1.tif source=0009116#page2.tif	

**SCHEDULE 1.1(c)**

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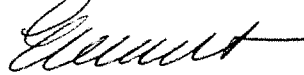
Cadeau Holdings LLC, a Delaware limited liability company with its principal place of business at 254 Elizabeth Street, New York, New York 10012 ("Assignor"), is the owner of the marks identified in Attachment A hereto and of the trademark registrations therefor ("the Trademarks").

eStyle, Inc., a Delaware corporation with its principal place of business at 865 South Figueroa, Los Angeles, California 90017 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

CADEAU HOLDINGS LLC

By:



Name:

*Emilia Fabricant*

Title:

*CEO*

Date:

*4/6/2007*

**ATTACHMENT A - TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Reg. Nos.</u></b>	<b><u>Reg. Date</u></b>
CADEAU	U.S. Reg. No. 2,892,830	10/12/04
	U.S. Reg. No. 3,052,104	1/31/06
	Japan Reg. No. 849293	3/13/70
	Japan Reg. No. 2682415	6/29/94
	Japan Reg. No. 2682416	6/29/94
	Italy Reg. No. M12003 C 008517	8/28/03
CADEAU and Design	U.S. Reg. No. 2,814,966	2/17/04
	U.S. Reg. No. 2,810,499	2/3/04
CADEAU in Katakana	Japan Reg. No. 849294	3/13/70