



Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

04-06-2007

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103391780

To the Director of the U. S. Patent and T.

ments or the new address(es) below.

4.2.07

1. Name of conveying party(ies):
U.S. Bank National Association

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Hersch & Company
Internal _____
Address: _____
Street Address: 1900 Avenue of The Stars, Ste. 1625
City: Los Angeles
State: California
Country: _____ Zip: 94040

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 26, 2007

Assignment Merger
 Security Agreement Change of Name
 Other Release of Assignment

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 1,899,061

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Eye Cons

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: U.S. Bank National Association
Internal Address: Attn: Marsha Heath, PD-OR-P7LD
Street Address: 555 SW Oak
City: Portland
State: Oregon Zip: 97204
Phone Number: 503-275-7117
Fax Number: 503-275-6200
Email Address: marsha.heath@usbank.com

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 340.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Marsha Heath 3/27/07 Date

Signature Date

Marsha Heath

Total number of pages including cover sheet, attachments, and document: 3

04/05/2007 DRYNE 00000020 1899061 Name of Person Signing

01 FC:8521
02 FC:8522

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment/Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

EXHIBIT "A"

REGISTERED TRADEMARKS AND SERVICE MARKS

<u>Trademark or Service Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
Eye Cons	June 13, 1995	1,899,061
Arguile and Design	May 2, 1995	1,892,248
Arguile	March 14, 1995	1,883,694
In Cahoots	August 29, 1995	1,915,164
Body Races	May 31, 1994	1,837,969
Scrutineyes Junior	August 3, 1993	1,786,240
Scrutineyes	April 27, 1993	1,768,168
Name Burst	August 3, 1993	1,786,226
SongBurst	November 6, 1990	1,621,399
Taboo	July 17, 1990	1,606,501
Outburst	September 1, 1987	1,455,586
Out of Context	April 1, 1986	1,388,414
Oodles	July 9, 1996	1,985,936

PENDING TRADEMARKS AND SERVICE MARKS

<u>Trademark and Service Mark</u>	<u>Filing Date</u>	<u>Serial No.</u>
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