

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wachovia Bank		04/06/2007	National Association:

RECEIVING PARTY DATA

Name:	Pure Fishing, Inc.
Street Address:	1900 18TH STREET
City:	SPIRIT LAKE
State/Country:	IOWA
Postal Code:	51360
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 121

Property Type	Number	Word Mark
Registration Number:	2604727	BIO-SALT
Registration Number:	2591507	LIVE TO FISH
Registration Number:	2710033	DEFIANCE
Registration Number:	2709943	SENSATION
Registration Number:	2599330	TURBO DOUGH
Registration Number:	2633099	JAVELIN
Registration Number:	2636951	BUNGEE
Registration Number:	2599155	NAUTIL
Registration Number:	2564514	CAPTAIN ANGLER
Registration Number:	2601868	WORKHORSE
Registration Number:	2520765	CD SERIES
Registration Number:	2635855	CENTER DRAG
Registration Number:	2567885	PURE FISHING
Registration Number:	2579267	PURE FISHING

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Registration Number:	2588919	WHIPLASH
Registration Number:	2012800	FIRELINE
Registration Number:	1819517	BERKLEY SELECT
Registration Number:	1731332	BERKLEY LIMITED EDITION
Registration Number:	1653791	FENWICK EAGLE
Registration Number:	1661295	GOLDEN WING
Registration Number:	1687210	POWER
Registration Number:	1460104	BERKLEY
Registration Number:	1220148	PACIFICSTIK
Registration Number:	1196909	FENGLASS
Registration Number:	2736559	BUBBLE UP
Registration Number:	2744648	BRUISER
Registration Number:	2744647	MEGA-DISTANCE
Registration Number:	2792490	TARANTULA
Registration Number:	2744515	TORMENTOR
Registration Number:	2744514	SCENT VENT
Registration Number:	2744513	IRON SILK
Registration Number:	2744512	ROULETTE
Registration Number:	2807196	SLANDAN
Registration Number:	2052480	WORLD CLASS
Registration Number:	2058085	TOURNAMENT STRENGTH
Registration Number:	1247191	FENWICK
Registration Number:	1245488	FENWICK
Registration Number:	1245477	FENWICK
Registration Number:	964082	TRILENE XL
Registration Number:	2173662	AEROLITE
Registration Number:	2436312	BERKLEY
Registration Number:	1394179	BERKLEY BIONIX
Registration Number:	2682112	BERKLEY FRENZY FISH FEED ON THE ACTION!
Registration Number:	1452323	BERKLEY SERIES ONE
Registration Number:	1401378	BERKLEY STRIKE
Registration Number:	2474528	BIG CAT
Registration Number:	2330059	COFI
Registration Number:	1124105	CROSS-LOK
Registration Number:	2195820	EAGLE

Registration Number:	851374	FENWICK
Registration Number:	2173672	FENWICK EXL
Registration Number:	2243140	FENWICK LCG
Registration Number:	2173673	FENWICK MLT
Registration Number:	846993	FERALITE
Registration Number:	1878726	FISH BITE AND WON'T LET GO
Registration Number:	2110123	FISHERMAN'S FACTORY OUTLET
Registration Number:	1309039	FISH-HAB
Registration Number:	2462317	GOOFY GRUBS
Registration Number:	1036863	HMG
Registration Number:	2498994	HMG AV
Registration Number:	1408714	HOOKSETTER
Registration Number:	2476725	INSHORE
Registration Number:	1389239	LIGHTNING ROD
Registration Number:	2476724	MICRO ICE
Registration Number:	2371243	MORRUM
Registration Number:	1568574	POWER BAIT
Registration Number:	1592180	POWER EGGS
Registration Number:	1592183	POWER GRUBS
Registration Number:	1609888	POWER NUGGETS
Registration Number:	1928133	POWER SANDWORM
Registration Number:	1925602	POWER SHRIMP
Registration Number:	1007949	SPECIALIST
Registration Number:	1025313	SPECIALIST
Registration Number:	972113	CHERRYWOOD
Registration Number:	963262	QWIK SINK
Registration Number:	697743	TRILENE
Registration Number:	533914	STEELON
Registration Number:	1592176	POWER WIGGLERS
Registration Number:	1592181	POWER WORMS
Registration Number:	2432596	RED WOLF
Registration Number:	2319413	SENSITHIN
Registration Number:	2476843	SMOOTH HANDLING SUPERLINE
Registration Number:	1362159	SPECIALIST
Registration Number:	1379865	SPEEDCAST

Registration Number:	2296707	TECHNA
Registration Number:	2395937	TECHNA AV
Registration Number:	1282681	TRIGGERSTIK
Registration Number:	1399674	TRILENE BIG GAME
Registration Number:	1107423	TRILENE XT
Registration Number:	1447748	TRIMAX
Registration Number:	1849487	ULTRA MAX
Registration Number:	2409458	VANISH
Registration Number:	1501763	WORLD CLASS
Registration Number:	1307245	WORLD RECORD LINE
Registration Number:	2347403	XL
Registration Number:	2347404	XT
Registration Number:	1245489	IRON HAWK
Registration Number:	2090087	MUSCLE
Registration Number:	1780413	POWER SLUG
Registration Number:	1755514	POWER TUBE
Registration Number:	1776632	POWER LIZARD
Registration Number:	1362133	PHAZER
Registration Number:	1296460	MCPMAHON
Registration Number:	1298434	SEVENSTRAND
Registration Number:	1305718	SEVALON
Registration Number:	1220113	SEVENSTRAND
Registration Number:	1138490	SEVALON
Registration Number:	1120620	GREEN MACHINE
Registration Number:	0802612	KNUCKLEHEAD
Registration Number:	2833907	NOTHING GETS AWAY
Registration Number:	2923816	IDEAL
Registration Number:	2867313	OUTRIGGER
Registration Number:	3022442	BERKLEY AIR
Registration Number:	3024119	SMART MAG BRAKE
Registration Number:	2902123	GULP!
Serial Number:	76499537	SMART BRAKE
Serial Number:	76485952	XTENDOS
Serial Number:	75671704	BERKLEY CATCH MORE FISH
Serial Number:	76561047	EASY CLIP

Serial Number:	76057703	EON
Serial Number:	76057704	EON

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	38462-63 (TM RELEASE PF)
NAME OF SUBMITTER:	Edward Sadtler
Signature:	//Edward Sadtler//
Date:	04/12/2007

Total Attachments: 5
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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of April 10, 2007, is made by Wachovia Bank, National Association, as Administrative Agent (the "Secured Party").

WHEREAS, Pure Fishing, Inc. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on April 21, 2004 at Reel 2832 and Frame 0098; and

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on July 15, 2003 at Reel 2683 and Frame 0064; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

Wachovia Bank, National Association,
as Administrative Agent

By: 
Name: Jorge A. Gonzalez
Title: Managing Director

Schedule A

**Pure Fishing, Inc.
(Iowa Corporation)**

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
BIO-SALT	2604727	8/6/02
LIVE TO FISH	2591507	7/9/02
DEFIANCE	2710033	4/22/03
SENSATION	2709943	4/22/03
TURBO DOUGH	2599330	7/23/02
JAVELIN	2633099	10/8/02
BUNGEE	2636951	10/15/02
NAUTIL	2599155	7/23/02
CAPTAIN ANGLER	2564514	4/23/02
WORKHORSE	2601868	7/30/02
CD SERIES	2520765	12/18/01
CENTER DRAG	2635855	10/15/02
PURE FISHING and Design	2567885	5/7/02
PURE FISHING	2579267	6/11/02
WHIPLASH	2588919	7/2/02
FIRE LINE	2012800	10/29/96
BERKLEY SELECT	1819517	2/1/94
BERKLEY LIMITED EDITION	1731332	11/10/92
FENWICK EAGLE	1653791	8/13/91
GOLDEN WING	1661295	10/15/91
POWER	1687210	5/12/92
BERKLEY and Design	1460104	10/6/87
PACIFICSTIK	1220148	12/14/82
FENGLASS	1196909	6/1/82
BUBBLE UP	2736559	7/15/03
BRUISER	2744648	7/29/03
MEGA DISTANCE	2744647	7/29/03
TARANTULA	2792490	12/9/03
TORMENTOR	2744515	7/29/03
SCENT VENT	2744514	7/29/03
IRON SILK	2744513	7/29/03
ROULETTE	2744512	7/29/03
SLANDAN	2807196	1/20/04
WORLD CLASS	2052480	4/15/97
TOURNAMENT STRENGTH	2058085	4/29/97
FENWICK	1247191	8/2/83
FENWICK and Design	1245488	7/12/83
FENWICK and Design	1245477	7/12/83
TRILENE XL	964082	7/17/73
AEROLITE	2173662	7/14/98
BERKLEY	2436312	5/20/01
BERKLEY BIONIX	1394179	5/20/86
BERKLEY FRENZY FISH FEED ON THE ACTION	2682112	2/4/03

Mark	Registration No.	Registration Date
and Design		
BERKLEY SERIES ONE	1452323	8/11/87
BERKLEY STRIKE	1401378	7/15/86
BIG CAT	2474528	7/31/01
COFI	2330059	3/14/00
CROSS-LOK	1124105	8/14/79
EAGLE	2195820	10/13/98
FENWICK and Design	851374	6/25/68
FENWICK EXL	2173672	7/14/98
FENWICK LCG	2243140	5/4/99
FENWICK MLT	2173673	7/14/98
FERALITE	846993	4/2/68
FISH BITE AND WON'T LET GO	1878726	2/14/95
FISHERMAN'S FACTORY OUTLET	2110123	10/28/97
FISH-HAB	1309039	12/11/84
GOOFY GRUBS	2462317	6/19/01
HMG	1036863	3/30/76
HMG AV	2498994	10/16/01
HOOKSETTER	1408714	9/9/86
INSHORE	2476725	8/7/01
LIGHTNING ROD and Design	1389239	4/8/86
MICRO ICE	2476724	8/7/01
MORRUM	2371243	7/25/00
POWER BAIT	1568574	11/28/89
POWER EGGS	1592180	4/17/90
POWER GRUBS	1592183	4/17/90
POWER NUGGETS	1609888	8/14/90
POWER SANDWORM	1928133	10/17/95
POWERSHRIMP	1925602	10/10/95
SPECIALIST	1007949	4/1/75
SPECIALIST	1025313	11/18/75
CHERRYWOOD	972113	10/30/73
QWIK SINK	963262	7/3/73
TRILENE	697743	5/17/60
STEELON (Stylized)	533914	11/28/50
POWER WIGGLERS	1592176	4/17/90
POWER WORMS	1592181	4/17/90
RED WOLF	2432596	3/6/01
SENSITHIN	2319413	2/15/00
SMOOTH HANDLING SUPERLINE	2476843	8/7/01
SPECIALIST	1362159	9/24/85
SPEEDCAST	1379865	1/21/86
TECHNA	2296707	11/30/99
TECHNA AV	2395937	10/17/00
TRIGGERSTIK	1282681	6/19/84
TRILENE BIG GAME	1399674	7/1/86
TRILENE XT	1107423	11/28/78
TRIMAX	1447748	7/14/87
ULTRA MAX	1849487	8/9/94
VANISH	2409458	11/28/00
WORLD CLASS	1501763	8/23/88
WORLD RECORD LINE	1307245	11/27/84
XL	2347403	5/2/00
XT	2347404	5/2/00
IRON HAWK	1245489	7/12/83

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TRADEMARK
REEL: 003521 FRAME: 0112

Mark	Registration No.	Registration Date
MUSCLE	2090087	8/19/97
POWER SLUG	1780413	7/6/93
POWER TUBE	1755514	3/2/93
POWER LIZARD	1776632	6/15/93
PHAZER and Design	1362133	9/24/85
MCMAHON	1296460	9/18/84
SEVENSTRAND	1298434	10/2/84
SEVALON	1305718	11/20/84
SEVENSTRAND	1220113	12/13/82
SEVALON	1138490	8/5/80
GREEN MACHINE	1120620	6/19/79
KNUCKLEHEAD	0802612	1/25/66

Pending Applications

Mark	Application No.	Filing Date
SMART BRAKE	76499537	3/21/03
XTENDOS	76485952	1/29/03
NOTHING GETS AWAY	76482884	1/16/03
IDEAL	76464305	10/30/02
OUTRIGGER	76385317	3/18/02
BERKLEY CATCH MORE FISH and Design	75671704	3/31/99
EASY CLIP	76561047	11/21/03
BERKLEY AIR	76558006	11/7/03
SMART MAG BRAKE	76529891	7/16/03
GULP!	76529890	7/16/03
EON	76057703	5/26/00
EON and Design	76057704	5/26/00