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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|-------------------------|
| NUTRASTAR INCORPORATED | | 07/25/2005 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | NUTRACEA |
|-----------------|--------------------------------|
| Also Known As: | AKA NUTRACEA, INC. |
| Street Address: | 5090 N. 40TH STREET, SUITE 400 |
| City: | PHOENIX |
| State/Country: | CALIFORNIA |
| Postal Code: | 85018 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 6

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 2512728 | LIVERBOOST |
| Registration Number: | 2540203 | ZYMEBOOST |
| Registration Number: | 2546546 | NUTRABEAUTICALS |
| Registration Number: | 2461604 | RISOLUBLES |
| Registration Number: | 2461745 | |
| Registration Number: | 2658784 | NUTRACEA |

CORRESPONDENCE DATA

Fax Number: (707)578-3133

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 707578-9333

Email: Craig@northbay-iplaw.com

Correspondent Name: Craig M. Stainbrook

Address Line 1: 412 Aviation Blvd., Suite H

Address Line 4: Santa Rosa, CALIFORNIA 95403

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REEL: 003521 FRAME: 0214

| ATTORNEY DOCKET NUMBER: | 00062.M1; CHANGE OF NAME | |
|--|--------------------------|--|
| NAME OF SUBMITTER: | Craig M. Stainbrook | |
| Signature: | /Craig M. Stainbrook/ | |
| Date: | 04/12/2007 | |
| Total Attachments: 1 source=Recordation_Cover_Sheet_CHANGE_OF_NAME_00062_6#page1.tif | | |

TRADEMARK REEL: 003521 FRAME: 0215

| RECORDATION FORM COVER SHEET TRADEMARKS ONLY | | | | |
|---|---|--|--|--|
| To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. | | | | |
| 1. Name of conveying party(ies): NUTRASTAR INCORPORATED | 2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No | | | |
| Individual(s) Association General Partnership Limited Partnership Corporation- State: CALIFORNIA Other Citizenship (see guidelines) CA Additional names of conveying parties attached? Yes V No | Name: NUTRACEA Internal Address: | | | |
| 3. Nature of conveyance)/Execution Date(s) : | General Partnership Citizenship | | | |
| Execution Date(s) JULY 25, 2005 Assignment Merger Security Agreement ✓ Change of Name Other | Limited Partnership Citizenship Corporation Citizenship CALIFORNIA Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) | | | |
| A. Application number(s) or registration number(s) and A. Trademark Application No.(s) C. Identification or Description of Trademark(s) (and Filing) | B. Trademark Registration No.(s) 2512728; 2540203; 2546546; 2461604; 2461745; 2658784 Additional sheet(s) attached? Yes V No | | | |
| 5. Name & address of party to whom correspondence concerning document should be mailed: Name: CRAIG M. STAINBROOK | 6. Total number of applications and registrations involved: | | | |
| Internal Address: STAINBROOK & STAINBROOK, LLP | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$_240 | | | |
| Street Address: 412 AVIATION BLVD., SUITE H | Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed | | | |
| City: <u>SANTA ROSA</u> | 8. Payment Information: | | | |
| State: CA Zip: 95403 | a. Credit Card Last 4 Numbers 9952 Expiration Date 01/09 | | | |
| Phone Number: (707) 578-9333 Fax Number: (707) 578-3133 Email Address: craig@northbay-iplaw.com | b. Deposit Account Number | | | |
| 9. Signature: Same A Combrow | 04/12/2007 | | | |
| Signature | Date | | | |
| CRAIG M. STAINBROOK Name of Person Signing | Total number of pages including cover sheet, attachments, and document: 1 | | | |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003521 FRAME: 0216

RECORDED: 04/12/2007