

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Academic Superstore, L.L.C.		12/19/2004	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Academic Superstore, Ltd.		
Composed Of:	COMPOSED OF Academic Superstore Management, L.L.C., its general partner		
Street Address:	223 West Anderson		
Internal Address:	Suite A110		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78752		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2515893	ACADEMIC SUPERSTORE	
CORRESPONDENCE DATA			
Fax Number:	(214)999-1506		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149791767		
Email:	deborah.lively@tklaw.com		
Correspondent Name:	Deborah L. Lively		
Address Line 1:	1700 Pacific Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	500483.000004		
NAME OF SUBMITTER:	Deborah L. Lively		

CH \$40.00 2515893

Signature:

/deborah l. lively/

Date:

04/12/2007

Total Attachments: 3

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ARTICLES OF CONVERSION

**CONVERTING
ACADEMIC SUPERSTORE, L.L.C.
(CONVERTING ENTITY)
INTO
ACADEMIC SUPERSTORE, LTD.
(CONVERTED ENTITY)**

FILED
In the Office of the
Secretary of State of Texas

JAN 04 2005

Corporations Section

Pursuant to the provisions of article 10.08 of the Texas Limited Liability Company Act and Section 9.05 of the Texas Revised Partnership Act, the undersigned converting entity adopts the following Articles of Conversion for the purpose of effecting a conversion of such converting entity from a Texas limited liability company into a Texas limited partnership.

1. The name of the converting entity is Academic Superstore, L.L.C., which is organized under the laws of the State of Texas as a limited liability company, and the name of the converted entity is Academic Superstore, Ltd., which will be organized under the laws of the State of Texas as a limited partnership.

2. A plan of conversion was approved and adopted by the members of the converting entity pursuant to the constituent documents of the converting entity and the Texas Limited Liability Company Act.

3. A copy of the executed plan of conversion is on file at the principal place of business of the converting entity at 223 West Anderson Lane, Suite A110, Austin, Texas 78752, and from and after a conversion, a copy of the executed plan of conversion will be on file at the principal place of business of the converted entity at 223 West Anderson Lane, Suite A110, Austin, Texas 78752.

4. A copy of the executed plan of conversion will be furnished by the converting entity (prior to the conversion) or by the converted entity (after the conversion) on written request and without cost to any member or partner of the converting entity or the converted entity, as the case may be.

5. The plan of conversion was duly approved by all action required by the constituent documents of the converting entity and by the laws of the State of Texas, the laws under which the converting entity is organized.


6. Two copies of the certificate of limited partnership of Academic Superstore, Ltd., the converting entity, are being filed with the Texas Secretary of State with these Articles of Conversion.

7. The converted entity shall be responsible for the payment of all franchise taxes and fees incurred by the converting entity and the converted entity shall be obligated to pay such franchise taxes and fees if the same are not timely paid.

8. The conversion of the converting entity into the converted entity will be effective upon filing of these Articles of Conversion.

SIGNED this 19 day of December, 2004.

ACADEMIC SUPERSTORE, L.L.C.

By: 
Name: Nathan Senec
Title: President

CERTIFICATE OF LIMITED PARTNERSHIP Corporations Section

The undersigned, for purposes of forming a limited partnership under the laws of the State of Texas, does hereby adopt the following Certificate of Limited Partnership:

1. The name of the limited partnership is "Academic Superstore, Ltd."
2. The street address of the proposed registered office of the limited partnership in Texas is 223 West Anderson Lane, Suite A110, Austin, Texas 78752, and the name of its proposed registered agent in Texas at such address is James Nathan Jones.
3. The address of the principal office of the limited partnership in the United States where records of the partnership are to be kept or made available is 223 West Anderson Lane, Suite A110, Austin, Texas 78752.
4. The name, the mailing address and the street address of the general partner of the limited partnership are as follows:

Academic Superstore Management, L.L.C.
223 West Anderson Lane, Suite A110
Austin, Texas 78752

5. The limited partnership is being created pursuant to a plan of conversion. The converting entity was formed as a limited liability company under the laws of the State of Texas on May 1, 1998. The name of the converting entity is Academic Superstore, L.L.C., and its mailing and street address are as follows:

223 West Anderson Lane, Suite A110
Austin, Texas 78752

Dated this the 24th day of December, 2004.

General Partner:

ACADEMIC SUPERSTORE MANAGEMENT,
L.L.C.

By: _____

Name: Nathan Jones

Title: _____