

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Organic Brands, LLC | FORMERLY Global Organic Brands, LLC | 03/30/2007 | LIMITED LIABILITY COMPANY: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | United Natural Foods, Inc. | | |
| Street Address: | 260 Lake Road | | |
| City: | Dayville | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06241 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2858711 | MEDITERRANEAN ORGANIC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (401)273-4447 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 401-273-4446 | | |
| Email: | cmb@barjos.com | | |
| Correspondent Name: | Cynthia Branca, Barlow, Josephs & Holmes | | |
| Address Line 1: | 101 Dyer Street, 5th Floor | | |
| Address Line 4: | Providence, RHODE ISLAND 02903 | | |
| ATTORNEY DOCKET NUMBER: | U10T2294US | | |
| NAME OF SUBMITTER: | Cynthia M. Branca | | |
| Signature: | /cynthia m. branca/ | | |
| Date: | 04/13/2007 | | |

OP \$40.00 2858711

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made as of March 30, 2007, by Organic Brand, LLC formerly known as Global Organic Brands, LLC ("Assignor"), and United Natural Foods, Inc. ("Assignee").

NOW THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignors grant, convey and assign to Assignee all of Assignor's right, title and interest in and to the trademark registration listed on the attached Schedule A (the "Trademark"), made a part of this Assignment, and (a) renewals of the Trademark, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the Trademark including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the Trademark throughout the world, together with the goodwill of the business connected with and symbolized by the Trademark.

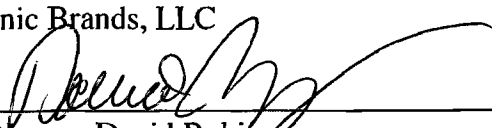
Assignors covenant that it will execute any other documents and perform any other acts that may be necessary fully to vest in Assignee the rights conveyed by this Assignment and to register this Assignment with any governmental authority having jurisdiction over it.

This Assignment shall be binding upon Assignors, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

Dated as of March 30, 2007

ASSIGNOR:

Organic Brands, LLC

By:  _____
Name: David Robinson
Title: Member

ASSIGNEE:

United Natural Foods, Inc.

By: _____
Its: _____

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Dated as of March 30, 2007

ASSIGNOR:

Organic Brands, LLC

By: _____

Name: David Robinov


Title: Member

ASSIGNEE:

United Natural Foods, Inc.

By: *David V. Altier*
Its: Exec UP

EXHIBIT A

| Mark | Registration Number | Registration Date |
|---|---------------------|-------------------|
|  | 2,858,711 | June 29, 2004 |

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