

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darcie Kent		03/14/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Wine Group LLC		
Street Address:	4596 S. Tracy Boulevard		
City:	Tracy		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2426641	DARCIE KENT	
CORRESPONDENCE DATA			
Fax Number:	(415)882-8220		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	415 882 8200		
Email:	SFDocket@kigates.com		
Correspondent Name:	Kathryn M. Wheble		
Address Line 1:	55 Second Street		
Address Line 2:	Suite 1700		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	1103525.0017		
NAME OF SUBMITTER:	Kathryn M. Wheble		
Signature:	/kmw/		
Date:	04/13/2007		

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TRADEMARK
REEL: 003522 FRAME: 0285

Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Darcie Kent does hereby sell, assign and transfer to The Wine Group LLC all right, title, and interest in and to the mark DARCIE KENT and the corresponding federal registration of the same, United States Trademark Registration No. 2426641, registered February 6, 2001 (the "Mark"), together with the goodwill of the business symbolized by the Mark.

This assignment is dated and effective as of March 14, 2007.



Darcie Kent