

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zumba Prodcutions, LLC		04/01/2007	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zumba Fitness, LLC		
<b>Street Address:</b>	1688 NE 205 Terrace		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33179		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3046534	ZUMBA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)249-2295		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	305-527-5527		
<b>Email:</b>	aghion@zumba.com		
<b>Correspondent Name:</b>	Alberto Aghion		
<b>Address Line 1:</b>	1688 NE 205 Terrace		
<b>Address Line 4:</b>	Miami, FLORIDA 33179		
<b>NAME OF SUBMITTER:</b>	Alberto Aghion		
<b>Signature:</b>	/Alberto Aghion/		
<b>Date:</b>	04/12/2007		

OP \$40.00 3046534

Total Attachments: 2

**900074373**

**TRADEMARK  
 REEL: 003522 FRAME: 0333**

source=trademark\_assignment\_1#page1.tif  
source=trademark\_assignment\_2#page1.tif



industrial or agricultural machinery or other apparatus which is used in the course of any business or industry.

8. **Force Majeure** This agreement contains no warranty, representation or agreement on the part of either party as to the accuracy or completeness of the information contained in any documents, reports or other materials prepared by either party in connection with this agreement.


9. **Assignment** This Agreement and the rights hereunder shall be binding upon the parties.

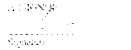
10. **Entire Agreement** This Agreement constitutes the entire agreement between the parties and shall supersede all other agreements, understandings, negotiations, oral or written, made by the parties in connection with this Agreement. This Agreement shall be binding upon the parties and shall be enforceable in accordance with its terms.

11. **Assignment of Rights** This Agreement shall be binding upon the parties and shall be enforceable in accordance with its terms.

12. **Assignment of Rights** This Agreement shall be binding upon the parties and shall be enforceable in accordance with its terms.

Date: 04/12/2007

  
[Name]  
[Title]  
[Address]

  
[Name]  
[Title]  
[Address]

11/11/07