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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UVW, Inc.		04/04/2007	CORPORATION: MARYLAND

### **RECEIVING PARTY DATA**

Name:	SwissLight, LLC	
Street Address:	915 S. Lakewood Avenue	
City:	Baltimore	
State/Country:	MARYLAND	
Postal Code:	21224	
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND	

### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78502592	TIME IN A DIFFERENT LIGHT
Serial Number:	78549136	MR. JULY
Serial Number:	78456596	SWISS ILLUMINATED LUXURY
Serial Number:	78385695	SWISSLIGHT
Serial Number:	78456502	MR. JULY
Registration Number:	3105366	THE ULTIMATE ILLUMINATED WRISTWATCH
Registration Number:	2977855	UVW

### **CORRESPONDENCE DATA**

Fax Number: (212)684-3999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 684-3900

Email: efiling@grr.com

Correspondent Name: Donna MIrman Broome

Address Line 1: Donna Mirman Broome 270 Madison Avenue

Address Line 4: New York, NEW YORK 10016

TRADEMARK REEL: 003522 FRAME: 0727

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NAME OF SUBMITTER:	Donna Mirman Broome
Signature:	/DMB/
Date:	04/16/2007
Total Attachments: 2 source=swisslightAssign#page1.tif source=swisslightAssign#page2.tif	

TRADEMARK REEL: 003522 FRAME: 0728

# UVW, Inc 10462 Waterfowl Terrace Columbia, Maryland 21044

April 4, 2007

### Trademark Purchase Agreement Letter

SwissLight, LLC 915 S. Lakewood Avenue Baltimore, Maryland 21224

RE: Purchase of Certain Trade Marks from UVW, Inc.

To Whom It May Concern:

Due to a lack of sufficient operating capital and a critical business need for income, UVW, Inc., (UVW), a Maryland Corporation, agrees to sell, subject to the terms and conditions of this Trademark Purchase Agreement Letter ("Agreement"), and SwissLight, LLC. (SwissLight), a Maryland Company, hereby agrees to purchase, full right, title and ownership in the following domestic and/or international applications and/or pending or approved commercial trademarks currently owned by UVW:

- 1. SwissLight® (Name & Logo)
- 2. Swiss Illuminated Luxury®
- 3. The Ultimate Illuminated Wristwatch®
- 4. Mr. July®
- 5. Time In A Different Light®

The purchase price of the before listed trademarks is \$4,000.00 (four-thousand dollars). The purchase price shall be paid to UVW, at the time of execution of this letter agreement. Upon the receipt by UVW, of the entire purchase amount, full right title and ownership of the above referenced trademarks will transfer to SwissLight.

In connection therewith, UVW, represents that it is the rightful owner of the Trademarks and/or pending trademarks, and has all requisite legal authority and power to enter into, execute and deliver this Agreement and sell the Trademarks and/or pending trademarks to SwissLight. SwissLight hereby represents that they (i) has such knowledge and experience in financial and business matters as to be capable of evaluating the merits and risks of purchasing the Trademarks; (ii) has the ability to bear the economic risks of purchasing the Trademarks; (iii) has had all questions regarding the Trademarks which have been asked by them satisfactorily answered. Based upon the above representations and statements, as of the date hereof, UVW assigns to you all of the ownership and rights, and you assume all obligations and liabilities, of the Trademarks and/or pending trademarks.

By your counter execution of this letter, SwissLight confirms and agrees to the above representations and to such assignment of the Trademarks and/or pending trademarks, and that UVW will not be liable for, and is released from, any liability or obligation arising from the Trademarks and/or pending trademarks on or after the date hereof.

TRADEMARK REEL: 003522 FRAME: 0729 This letter may be executed in any number of counterparts, each of which shall be an original and all of which together shall constitute one and the same instrument.

Sincerely,

M.J. Fuwausa

President, UVW. Inc.

CONFIRMED AND AGREED

as of the date hereof:

Mark-R: Wägner Member, SwissLight, LLC

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REEL: 003522 FRAME: 0730