

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shaw Industries Group, Inc.		04/13/2007	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Columbia Insurance Company		
<b>Street Address:</b>	3024 Harney Street		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68131-3580		
<b>Entity Type:</b>	CORPORATION: NEBRASKA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78934117	SOFT ELEGANCE. NATURALLY TOUGH.	
<b>Serial Number:</b>	76667390	TOUGH BY NATURE FASHIONABLE BY DESIGN	
<b>Serial Number:</b>	78952446	THE LASTING LOOK OF LUXURY	
<b>Serial Number:</b>	78952601	SOFT MADE STRONG	
<b>Serial Number:</b>	78952579	TWIST-LOCK CONTROL	
<b>Registration Number:</b>	3220870	LEWISTON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(847)441-0911		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(847) 441-9100		
<b>Email:</b>	pto@nealmcdevitt.com		
<b>Correspondent Name:</b>	Lisa A. Iverson		
<b>Address Line 1:</b>	1776 Ash Street		
<b>Address Line 4:</b>	Northfield, ILLINOIS 60093		
<b>ATTORNEY DOCKET NUMBER:</b>	60197.6025		

OP \$165.00 78934117

NAME OF SUBMITTER:	Lisa A. Iverson
Signature:	/Lisa A. Iverson/
Date:	04/16/2007
Total Attachments: 1 source=TrademarkAssignment041607#page1.tif	

# ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the marks, registration and applications listed below:

Application No.	Mark	Filing Date
78/934117	SOFT ELEGANCE NATURALLY TOUGH	7/20/06
76/667390	TOUGH BY NATURE FASHIONABLE BY DESIGN	10/13/06
78/952446	THE LASTING LOOK OF LUXURY	8/15/06
78/952601	SOFT MADE STRONG	8/15/06
78/952579	TWIST-LOCK CONTROL	8/15/06

Registration No.	Mark	Registration Date
3,220,870	LEWISTON	3/20/07

(hereinafter referred to as "the Marks"; and

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3580 ("Assignee") desires to acquire the entire right, title and interest in and to the Marks and


WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase Agreement, an Intellectual Property License Agreement and an Intellectual Property Development Agreement as of January 1, 2003 ("the Agreements"); and

WHEREAS, the terms of the Agreements require Assignor to assign certain Intellectual Property from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, registration and applications listed above.

ASSIGNOR:

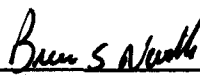
SHAW INDUSTRIES GROUP, INC.

By:   
Frederick L. Hooper III  
Assistant Secretary

Dated: FREDERICK L. HOOPER III 4/13/07  
ASSISTANT SECRETARY

ASSIGNEE:

COLUMBIA INSURANCE COMPANY

By:   
Brennan S. Neville  
Assistant Secretary

Dated: 04/03/2007