TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UNIVERSAL UNDERWRITERS SERVICE CORPORATION		04/02/2007	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	ZURICH AMERICAN INSURANCE COMPANY
Street Address:	1400 American Lane
City:	Schaumburg
State/Country:	ILLINOIS
Postal Code:	60196
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1422263	ECONOCARE
Registration Number:	2339423	COMPLETE CARE
Registration Number:	2499553	UNIVERSAL SECURITY GUARD
Registration Number:	2556639	CUSTOMER'S CHOICE
Registration Number:	2563557	VEHICLE REPAIR + PLUS
Registration Number:	2709095	SELECT WARRANTY
Registration Number:	2709096	SELECT MAINTENANCE
Registration Number:	2709097	SELECT WARRANTY
Registration Number:	3173691	MAINTENANCE ADVANTAGE
Serial Number:	76657063	COMPLETE CARE

CORRESPONDENCE DATA

Fax Number: (412)566-6099

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 003523 FRAME: 0210

900074569

Phone: 412/566-6777

Email: dradack@eckertseamans.com

Correspondent Name: David V. Radack

Address Line 1: 600 Grant Street, 44th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	287740-00295
NAME OF SUBMITTER:	David V. Radack
Signature:	/David V. Radack/
Date:	04/17/2007

Total Attachments: 2

source=zurich - uusc tm assignment (signed) 287740-00295 (J1077087)#page1.tif source=zurich - uusc tm assignment (signed) 287740-00295 (J1077087)#page2.tif

TRADEMARK REEL: 003523 FRAME: 0211

TRADEMARK ASSIGNMENT

WHEREAS, UNIVERSAL UNDERWRITERS SERVICE CORPORATION, a Missouri corporation, having an address of 7045 College Boulevard, Overland Park, Kansas 66211 ("Assignor"), has adopted and is using the marks listed on Schedule A attached hereto (referred to hereinafter as the "Marks"); and

WHEREAS, ZURICH AMERICAN INSURANCE COMPANY, a New York corporation, having an address of 1400 American Lane, Schaumburg, Illinois 60196 ("Assignee") desires to acquire the Marks and the applications and registrations therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks and the applications and registrations therefor, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 2^{nd} day of a day

UNIVERSAL UNDERWRITERS SERVICE CORPORATION

David A. Bowers

Corporate Secretary

{J1074414.I}

TRADEMARK REEL: 003523 FRAME: 0212

SCHEDULE A

I. FEDERAL REGISTRATIONS (9)

Mark	Reg. No.	Reg. Date
1. ECONOCARE and design	1422263	December 23, 1986
2. COMPLETE CARE	2339423	April 4, 2000
3. UNIVERSAL SECURITY GUARD	2499553	October 23, 2001
4. CUSTOMER'S CHOICE	2556639	April 2, 2002
5. VEHICLE REPAIR + PLUS	2563557	April 23, 2002
6. SELECT WARRANTY and design	2709095	April 22, 2003
7. SELECT MAINTENANCE	2709096	April 22, 2003
8. SELECT WARRANTY	2709097	April 22, 2003
9. MAINTENANCE ADVANTAGE	3173691	November 21, 2006

II. FEDERAL APPLICATION (1)

<u>Mark</u>	Application No.	Filing Date
1. COMPLETE CARE	76/657063	March 22, 2006

{J1074414.1}

RECORDED: 04/17/2007

TRADEMARK REEL: 003523 FRAME: 0213