### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UNIVERSAL UNDERWRITERS INSURANCE COMPANY		04/02/2007	CORPORATION: MISSOURI

#### **RECEIVING PARTY DATA**

Name:	ZURICH AMERICAN INSURANCE COMPANY
Street Address:	1400 American Lane
City:	Schaumburg
State/Country:	ILLINOIS
Postal Code:	60196
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	0919582	UNICOVER
Registration Number:	1014271	UU
Registration Number:	1720700	RECREATIONAL PRODUCTS INSURANCE
Registration Number:	2108060	UNIVERSAL UNDERWRITERS INSURANCE COMPANY RECREATIONAL PRODUCTS INSURANCE DIVISION
Registration Number:	2244039	CERTIFIED PROTECTION
Registration Number:	2762960	STREAMLINED SELLING SYSTEM
Registration Number:	2854418	TAKE TO THE ROAD
Registration Number:	2860783	TAKE TO THE ROAD
Registration Number:	2955812	VSC RATECALC
Registration Number:	3192772	RPM UU RISK PERFORMANCE MANAGEMENT
Serial Number:	78785649	UU RISK PERFORMANCE MANAGEMENT

**CORRESPONDENCE DATA** 

TRADEMARK REEL: 003523 FRAME: 0218

900074571

Fax Number: (412)566-6099

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412/566-6777

Email: dradack@eckertseamans.com

Correspondent Name: David V. Radack

Address Line 1: 600 Grant Street, 44th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	287740-00295
NAME OF SUBMITTER:	David V. Radack
Signature:	/David V. Radack/
Date:	04/17/2007

Total Attachments: 2

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#### TRADEMARK ASSIGNMENT

WHEREAS, UNIVERSAL UNDERWRITERS INSURANCE COMPANY, a

Missouri corporation, having an address of 7045 College Boulevard, Overland Park, Kansas 66211 ("Assignor"), has adopted and is using the marks listed on Schedule A attached hereto (referred to hereinafter as the "Marks"); and

WHEREAS, ZURICH AMERICAN INSURANCE COMPANY, a New York corporation, having an address of 1400 American Lane, Schaumburg, Illinois 60196 ("Assignee") desires to acquire the Marks and the applications and registrations therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks and the applications and registrations therefor, together with the goodwill of the business symbolized by the Marks.

in witness whereof, Assignor has caused this instrument to be executed by its duly authorized officer this and day of april , 2007.

UNIVERSAL UNDERWRITERS INSURANCE COMPANY

David A. Bowls
[Printed Name]

Corporate Secretary
[Title]

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TRADEMARK REEL: 003523 FRAME: 0220

### SCHEDULE A

# I. FEDERAL REGISTRATIONS (10)

<u>Mark</u>	Reg. No.	Reg. Date
1. UNICOVER	0,919,582	August 31, 1971
2. UU AND DESIGN	1014271	June 24, 1975
3. RECREATIONAL PRODUCTS INSURANCE	1720700	September 29, 1992
and design		
4. UNIVERSAL UNDERWRITERS INSURANCE	2108060	October 28, 1997
COMPANY RECREATIONAL PRODUCTS		
INSURANCE DIVISION and design		
5. CERTIFIED PROTECTION	2244039	May 4, 1999
6. STREAMLINED SELLING SYSTEM	2762960	September 9, 2003
7. TAKE TO THE ROAD	2854418	June 15, 2004
8. TAKE TO THE ROAD and design	2860783	July 6, 2004
9. USC RATE CALL	2955812	May 24, 2005
10. RPM UU PERFORMANCE MANAGEMENT	3192772	January 2, 2007
and design		

# II. FEDERAL APPLICATION (1)

<u>Mark</u>	Application No.	Filing Date
1. UU Risk Performance Management	78/785649	January 5, 2006

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TRADEMARK
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**RECORDED: 04/17/2007**