

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LASALLE BUSINESS CREDIT, LLC		04/09/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	NEW CREATIVE ENTERPRISES, INC.		
Street Address:	401 MILFORD PARKWAY		
City:	MILFORD		
State/Country:	OHIO		
Postal Code:	45150		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2641570	SCENTIMENTS	
Registration Number:	2589010	CREATIVE TIES	
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 951-7908		
Email:	elisabeth.defontenay@ropesgray.com, erin.dugan@ropesgray.com		
Correspondent Name:	Elisabeth de Fontenay, Ropes & Gray LLP		
Address Line 1:	One International Place		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	FPIB-038-021		
NAME OF SUBMITTER:	Elisabeth D. de Fontenay, Esq.		
Signature:	/elisabeth de fontenay/		

CH \$65.00 2641570

Date:

04/17/2007

Total Attachments: 4

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS is dated as of April 9, 2007, from LaSalle Business Credit, LLC, a Delaware limited liability company, as agent for itself and various other lenders (the "Secured Party"), to New Creative Enterprises, Inc., an Ohio corporation (the "Grantor").

WITNESSETH:

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of December 9, 2004, made by the Grantor in favor of the Secured Party (as amended, restated, modified or supplemented and in effect from time to time, the "Trademark Security Agreement"), a security interest (the "Security Interest") was granted by the Grantor to the Secured Party in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on January 5, 2005, at Reel 3101 and Frame 0012; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Trademark Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Secured Party hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in those certain Trademarks listed on Schedule A hereto. The term "Trademark" shall have the meaning provided by reference in the Trademark Security Agreement.
2. Release of Security Interest. The Secured Party hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Secured Party in such Trademark Collateral shall hereby cease and become void.
3. Further Assurances. The Secured Party hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

LASALLE BUSINESS CREDIT, LLC, a Delaware limited liability company, as Agent

By: Susan M. Davis
Name: Susan M. Davis
Title: Vice President

SCHEDULE A

U.S. Trademark Registrations

Mark	Registration Number	Registration Date
SCENTIMENTS	2641570	10/29/2002
CREATIVE TIES	2589010	07/02/2002

STATE OF IL)
)
COUNTY OF COOK)

ss.:

On this 9th day of April, 2007, before me personally appeared Susan M. Davis to me known who, being by me duly sworn, did depose and say that ~~he~~/she is Vice President of LaSalle Business Credit, LLC, described herein and which executed the foregoing instrument, and that ~~he~~/she signed ~~his~~/her name thereto pursuant to the authority granted by LaSalle Business Credit, LLC.

Carmen L Nieves
Notary Public

(Affix Seal Below)

