

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Leggett & Platt, Incorporated		03/30/2007	CORPORATION: MISSOURI
L & P Property Management Company		03/30/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sleep Innovations, Inc.
Street Address:	187 Route 36
Internal Address:	Suite 101
City:	West Long Branch
State/Country:	NEW JERSEY
Postal Code:	07764
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	75051870	BIG COMFORT
Serial Number:	78842146	DREAMAWAY
Serial Number:	78798339	HEALTHY SLEEPER
Serial Number:	78798371	HEALTHY SLEEPER
Serial Number:	78618285	KOOLCOMFORT
Serial Number:	78977034	KOOLCOMFORT
Serial Number:	78571587	KOOLREST
Serial Number:	78865106	KOOL IMPRESSIONS
Serial Number:	75366216	LURA-TEX
Serial Number:	75258082	MEMORY-FLEX
Serial Number:	73594251	MIRA-FOAM
Serial Number:	76101797	OPTIMA

OP \$365.00 75051870

Serial Number:	78928211	QUICK RESPONSE
Serial Number:	76609193	TOUCH OF COMFORT

CORRESPONDENCE DATA

Fax Number: (202)637-2201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-637-2200
Email: jennifer.pugh-nolan@lw.com
Correspondent Name: Lara Kayayan
Address Line 1: 555 Eleventh Street, NW
Address Line 2: Suite 1000
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	039964-0006
NAME OF SUBMITTER:	Lara Kayayan
Signature:	/Lara Kayayan/
Date:	04/17/2007

Total Attachments: 7
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated as of March 30, 2007 is made by and among **LEGGETT & PLATT, INCORPORATED**, a Missouri corporation with its principal place of business situated in the State of Missouri ("L&P") and **L&P PROPERTY MANAGEMENT COMPANY**, a company related to Buyer and a Delaware corporation with its principal place of business situated in the State of California ("LPPMC") (L&P and LPPMC collectively referred to as "Seller") and **SLEEP INNOVATIONS, INC.**, a New Jersey corporation ("Buyer").

RECITALS

WHEREAS, pursuant to a certain Asset Purchase Agreement ("APA") executed on or about the March 12, 2007, Buyer is purchasing from Seller certain assets and properties, including L&P's prime foam businesses and operations and certain trademarks and company names that are either used by L&P in the operation of its prime foam businesses and operations or that L&P has a bona fide intent to use in such business and operations; and

WHEREAS, Seller and Buyer desire to formalize their agreement as to the assignment of such trademarks and company names, including the right, title and interest in, to and under such trademarks and company names in conjunction with the sale pursuant to the APA of the portion of the business in connection with which Seller has a bona fide intent to use any of such trademarks filed as intent to use applications, together with the goodwill of the business symbolized by the same; and,

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the parties intending to be legally bound agree as follows:

1. **Trademark Assignment:** Seller does hereby sell, assign and transfer unto Buyer, its successors, assigns and legal representatives, the entire right, title and interest in the trademarks set forth in the attached Exhibit A, including such trademarks whose registration is pending and which were filed as intent-to-use applications (the latter, the "ITU Trademarks" and all of the foregoing, collectively, the "Trademarks"), the goodwill of the business symbolized by the Trademarks, the registrations and application(s) for registration thereof in all countries, all renewals, extensions, and foreign counterparts thereof, and all common law rights, together with the right to sue and recover damages for future or past infringements of any of the foregoing. This sale, assignment and transfer includes the rights of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

2. **Company Name Assignment:** Seller does hereby sell, assign and transfer unto L&P, its successors, assigns and legal representatives, the right, title and interest in the Company Names and domain names set forth in the attached Exhibit B, the goodwill of the business symbolized by the names, the registrations and application(s) for registration thereof, and all common law rights. This sale, assignment and transfer further includes the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention

Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres.

3. Cessation of Use of the Trademarks and Company Names: Upon execution of this Assignment, Seller agrees to cease from all further use of the Trademarks and Company Names, the rights to which are sold, assigned and transferred pursuant to this Assignment, and agrees to not use any mark or domain name which is confusingly similar to such Trademarks and Company Names.

4. Additional Documents: Seller shall, without additional consideration, execute and deliver any further documents or instruments, and take such other actions, requested by Buyer to document, record or perfect the Buyer's rights granted herein, such as formal assignments of trademark suitable for recording in the applicable United States or other foreign national trademark offices.

5. This Assignment shall not expand, limit or modify the rights and obligations of the parties under the APA. To the extent that there is any inconsistency between the provisions of the APA and the provisions of this Assignment, the provisions of the APA shall control.

[signature page follows]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

LEGGETT & PLATT, INCORPORATED

By: *Karl G. Glassman*

Name: Karl G. Glassman

Title: Chief operating officer

County of Jasper
State of Missouri

On this 28th day of March, 2007 personally appeared before me, Karl G. Glassman, to me known and known to me to be the person aforesaid, who duly acknowledged the signing of the foregoing instrument to be his/her voluntary act and deed, and as Chief operating officer of Leggett & Platt, Incorporated did execute the same for the uses and purposes therein set forth.

(Seal) *[Signature]*
Notary Public

L&P PROPERTY MANAGEMENT COMPANY

By: *[Signature]*

Name: John A. Lyckman


Title: Designated Person



Acknowledged and Accepted By:

SLEEP INNOVATIONS, INC.

By:



Name:

Neil Harnis

Title:

VP

Exhibit A

Trademark Applications and Registrations:

TRADEMARK	FOR (G&S)	SERIAL NO.	REGISTRATION No./DATE	DATE FILED
BIG COMFORT	Mattress cushions.	US 75/051,870	2,027,093 31-Dec-96	01-Feb-96
DREAMAWAY	Mattress toppers and pillows.	US 78/842,146	3,194,068 02-Jan-07	21-Mar-06
HEALTHY SLEEPER	Mattresses and mattress foundations.	US 78/798,339	N/A	24-Jan-06
HEALTHY SLEEPER	Pillows and mattress toppers.	US 78/798,371	N/A	24-Jan-06
KOOLCOMFORT	Cushioning of urethane foam for use as stuffing in mattresses, furniture cushions, mattress toppers and pads, pillows, comforters and bedding.	US 78/618,285	N/A	27-Apr-05
KOOLCOMFORT	Mattresses, mattress toppers and pillows.	US 78/977,034	3,168,814 07-Nov-06	27-Apr-05
KOOLREST	Cushioning of urethane foam for use as stuffing in mattresses, furniture cushions, mattress toppers, and pads, pillows, comforters and bedding; mattresses, mattress toppers and pillows.	US 78/571,587	N/A	21-Feb-05
KOOL IMPRESSIONS	Mattress toppers and pillows.	US 78/865,106	N/A	19-Apr-06
LURA-TEX	Foam cushioning material made of rubber or plastic for use in furniture cushions, mattress toppers and pillows.	US 75/366,216	2,198,360 20-Oct-98	01-Oct-97
LURA-TEX	Foam cushioning material made for use in the bedding industry; mattress pads of foam cushioning material; high-grade urethane foam cushioning for use in the bedding industry.	EP 000658385	658385 22-Jun-99	22-Oct-97
MEMORY-FLEX	Foam material for use in furniture cushions, mattress toppers and pillows.	US 75/258,082	2,140,886 03-Mar-98	17-Mar-97
MIRA-FOAM	Flexible, cellular, polyurethane foam in sheet and block form used in cushions and bedding products.	US 73/594,251	1,437,318 21-Apr-87	18-Apr-86
OPTIMA	Foam interiors sold as a component for mattresses.	US 76/101,797	2,709,796 22-Apr-03	02-Aug-00
QUICK RESPONSE	Mattresses, mattress toppers and pillows.	US 78/928,211	N/A	12-Jul-06
TOUCH OF COMFORT	Urethane foam pillows and mattress toppers.	US 76/609,193	3,000,468 27-Sep-05	25-Aug-04

Other Marks:

TRADEMARK	FOR (G&S)
Acella-Flex	Foam used as a component in upholstered furniture products and automotive seating applications.
Aura	Pillows and mattress toppers.
Dream Solution	Pillows.
Fresh Foam	Foam with activated carbon material to minimize odor associated with foam used as a component in upholstered furniture and pet beds, and finished foam bedding accessory products, such as pillows and mattress toppers.
Micro Memory	Foam that forms cushion clusters within the overall foam bedding accessory product, such as pillows.
Natural Spa	Pillows and mattress toppers.
Pure Support	Pillows, mattress toppers, mattress-in-a-box.
SRT	Foam used as a component in upholstered furniture products and automotive seating products.
Stay Dry	Cushioning of urethane foam for use as stuffing in marine seating and outdoor furniture.
Balanced Air	Cushioning of urethane foam for use as stuffing in mattresses, furniture cushions, mattress toppers, mattress pads, pillows, comforters and bedding; mattresses, mattress toppers and pillows.
Improve Sleep Every Night	Used as a tagline with the Vitalize trademark

Exhibit B:

Assumed Names:

Assumed Name	State	Entity
Crest-Foam	MA	Leggett & Platt, Incorporated

Trade Names:

Trade Name
Crest-Hood Foam
Crest-Hood Foam Company, Inc.
Texas Fibers
Sleep Comfort Systems

Domain Names:

Domain Names	Status
www.Acella-Flex.com	Active
www.AccellaFlex.com	Active
www.KoolComfort.com	Inactive
www.NewGenerationFoam.com	Inactive
www.SleepComfortSystems.com	Active