

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/22/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trail Blazers Inc.		07/22/2005	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	Action Sports Media, Inc.
Street Address:	3401 Russ Circle, Suite E
City:	Alcoa
State/Country:	TENNESSEE
Postal Code:	37701
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	74627605	GAME OPS COMMANDER

CORRESPONDENCE DATA

Fax Number: (503)736-2188
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5037979880
 Email: christy.clinard@trailblazers.com
 Correspondent Name: Christy Clinard
 Address Line 1: One Center Court, Suite 200
 Address Line 4: Portland, OREGON 97227

NAME OF SUBMITTER:	Michael V. Fennell, VP/General Counsel
Signature:	/michaelv.fennell/
Date:	04/17/2007

OP \$40.00 74627605

Total Attachments: 2

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ASSIGNMENT

Effective this 22ND day of July 2005, the parties to this Assignment ("Assignment") are Trail Blazers Inc. ("Assignor") and Action Sports Media, Inc. ("Assignee").

For good and valuable consideration, the parties agree as follows:

1. Assignor does hereby assign to Assignee all its rights and interest in the trademark GAME OPS COMMANDER ("Trademark"). The Trademark has been registered with the United States Patent and Trademark Office, has the registration number 2053258 and the serial number 74627605.

2. Assignor covenants that it is the registered owner of the Trademark but makes no other representation or warranty concerning the Trademark. Assignee accepts the assignment of the Trademark **"AS IS, WHERE IS and WITH ALL FAULTS"** and with **NO WARRANTIES, EXPRESS OR IMPLIED, WRITTEN OR ORAL, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE** from Assignor. Assignee acknowledges and agrees that it has thoroughly examined the Trademark before entering into this Assignment or has been given the opportunity to thoroughly examine the Trademark and has declined to do so.

3. This is the entire agreement between the parties relating to the Trademark described herein, and supersedes all prior agreements and understandings regarding the same. The parties intend this Assignment to be the complete and exclusive statement of the terms of their agreement.

4. Each party has been represented by counsel or has had the opportunity to be represented by counsel in connection with the negotiation and preparation of this Assignment. Each party hereby waives the application of any rule of law that would otherwise be applicable in connection with the interpretation of this Assignment, including, without limitation, any rule of law to the effect that any provision of this Assignment shall be interpreted or construed against the party who drafted it.

5. All disputes, controversies, or claims arising out of or relating to this Assignment shall be settled by expedited mandatory arbitration under the auspices of the Arbitration

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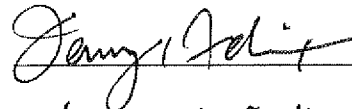
Service of Portland, Inc. The arbitration shall be conducted as described below; however, to the extent ORS 36.600 to 36.740 ("Oregon Arbitration Act") requires otherwise, the arbitration will be conducted as required by the Oregon Arbitration Act. The arbitration shall be conducted in accordance with the rules of the Arbitration Service of Portland, Inc. as are in effect at the time of the date of this Assignment. Any judgment against either party may be entered upon it in any court having jurisdiction. Notice of the demand for arbitration shall be filed in writing with the other party and with the Arbitration Service of Portland, Inc. Each party shall be entitled to discovery, as provided for in the Oregon Arbitration Act. The arbitration shall take place in Portland, Oregon. The prevailing party, as determined by the arbitrator, shall be entitled to an award of reasonable attorney fees. The arbitration proceedings shall be conducted by a single arbitrator, in privacy, and except to the extent necessary to enforce any award, the proceedings and their results shall be confidential.

TRAIL BLAZERS INC.



Greg Olson
Chief Financial Officer

ACTION SPORTS MEDIA, INC.



Jerry L. Felix

(printed name)

Its: CFO