

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Folger Coffee Company		04/17/2007	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	3088703	STEAMERS
Registration Number:	2826333	AROMASEAL
Registration Number:	2872836	AROMASEAL
Registration Number:	2568478	BREAK INTO YOUR DAY
Serial Number:	78528892	CAPPUCCINO TO GO
Serial Number:	75730401	CAMEL GROOVE
Registration Number:	2432281	CLASSIC LATTE
Serial Number:	78609677	COFFEEHOUSE SERIES
Registration Number:	1920039	FLAVOR FILTER
Registration Number:	1050860	FOLGERS
Registration Number:	2176941	
Registration Number:	2336167	
Registration Number:	2602872	FOLGERS BREAKFAST BLEND
Registration Number:	2613527	FOLGERS CLASSIC ROAST

CH \$990.00 3088703

Registration Number:	1531064	FOLGERS COFFEE SINGLES
Serial Number:	78289308	FOLGERS CREME SELECT
Serial Number:	78869947	FOLGERS DAILY BLEND
Serial Number:	78497664	FOLGERS FILTER PACKS
Serial Number:	78620640	FOLGERS SIMPLY SMOOTH
Serial Number:	78022987	FOLGERS SPECIAL ROAST
Serial Number:	78477248	FOLGERS STEAMERS
Serial Number:	78482396	FOLGERS STEAMERS
Serial Number:	73784660	FOLGERS...THE BEST PART OF WAKIN' UP
Serial Number:	73732908	GOURMET SUPREME
Serial Number:	78306739	HOME CAFE
Registration Number:	2887487	HOME CAFE
Registration Number:	3068020	HOME CAFE
Serial Number:	74692406	MOUNTAIN GROWN
Serial Number:	73524533	MOUNTAIN GROWN
Serial Number:	75700296	SIGNIA
Serial Number:	78602904	SIMPLY SMOOTH
Serial Number:	75805298	STRAIGHT UP LATTE
Serial Number:	75376548	THE BEST PART OF WAKIN' UP IS FOLGERS IN YOUR CUP
Serial Number:	78303554	THE ONE CUP CAFE
Serial Number:	78303545	THE ONE CUP COFFEEHOUSE
Serial Number:	73713889	VACKET
Serial Number:	78812169	VANILLA BISCOTTI
Serial Number:	75730402	VANILLA VIBE
Serial Number:	78497659	FOLGERS FILTER PACKS

CORRESPONDENCE DATA

Fax Number: (513)983-1992
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 5139838392
Email: hammann.lm@pg.com
Correspondent Name: Lynn Hammann
Address Line 1: One Procter & Gamble Plaza
Address Line 2: C2 Box 11
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER: Lynn M. Hammann

Signature:

/lmhammann/

Date:

04/17/2007

Total Attachments: 3

source=Folger_to_PGCo#page1.tif

source=Folger_to_PGCo#page2.tif

source=Folger_to_PGCo#page3.tif

UNITED STATES

TRADEMARK ASSIGNMENT

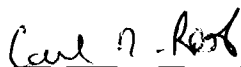
WHEREAS, **The Folger Coffee Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications and registrations (the "Trademarks"); and

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 17th day of April 2007.

The Folger Coffee Company



Carl J. Roof
Assistant Secretary

SCHEDULE

Trademark	Country	Application Number	Registration Number
STEAMERS (& Design 04 bw)	United States of America	78482393	3088703
AROMASEAL	United States of America	78093760	2826333
AROMASEAL logo design (03)	United States of America	78237803	2872836
BREAK INTO YOUR DAY (FOLGERS 00)	United States of America	78015056	2568478
CAPPUCCINO TO GO	United States of America	78528892	
CARAMEL GROOVE	United States of America	75730401	2520777
CLASSIC LATTE	United States of America	75730400	2432281
COFFEEHOUSE SERIES	United States of America	78609677	
FLAVOR FILTER	United States of America	74559623	1920039
FOLGERS	United States of America	73064959	1050860
FOLGERS (Device 97)	United States of America	75351033	2176941
FOLGERS (Device 99)	United States of America	75731320	2336167
FOLGERS BREAKFAST BLEND	United States of America	78022985	2602872
FOLGERS CLASSIC ROAST	United States of America	78022983	2613527
FOLGERS COFFEE SINGLES	United States of America	73583925	1531064
FOLGERS CREME SELECT	United States of America	78289308	
FOLGERS DAILY BLEND	United States of America	78869947	
FOLGERS FILTER PACKS	United States of America	78497664	3127908
FOLGERS FILTER PACKS (& Device 04 bw)	United States of America	78497659	3112964
FOLGERS SIMPLY SMOOTH	United States of America	78620640	

Trademark	Country	Application Number	Registration Number
FOLGERS SPECIAL ROAST	United States of America	78022987	2596038
FOLGERS STEAMERS	United States of America	78477248	3094234
FOLGERS STEAMERS (& Design 04 bw)	United States of America	78482396	3094242
FOLGERS...THE BEST +	United States of America	73784660	1562442
GOURMET SUPREME	United States of America	73732908	1597670
HOME CAFE	United States of America	78306739	2990438
HOME CAFE	United States of America	78127425	2887487
HOME CAFE	United States of America	78588582	3068020
MOUNTAIN GROWN	United States of America	74692406	2036531
MOUNTAIN GROWN (& Device)	United States of America	73524533	1398714
SIGNIA	United States of America	75700296	2742364
SIMPLY SMOOTH	United States of America	78602904	
STRAIGHT UP LATTE	United States of America	75805298	2448428
THE BEST PART OF WAKIN' UP IS FOLGERS IN YOUR CUP	United States of America	75376548	2371462
THE ONE CUP CAFE	United States of America	78303554	
THE ONE CUP COFFEEHOUSE	United States of America	78303545	
VACKET	United States of America	73713889	1515639
VANILLA BISCOTTI	United States of America	78812169	
VANILLA VIBE	United States of America	75730402	2404863