

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion of Entity and Change of Name		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovation Interactive LLC		11/18/2005	LTD LIAB JT ST CO: DELAWARE
RECEIVING PARTY DATA			
Name:	Innovation Interactive Inc.		
Street Address:	28 West 23rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78623973	SEARCHINSIGHT	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-684-3900		
Email:	efiling@grr.com, msavio@grr.com, fdecolvenaere@grr.com		
Correspondent Name:	Maria A. Savio		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016-0601		
ATTORNEY DOCKET NUMBER:	MAS/FDD 5347/018		
NAME OF SUBMITTER:	Maria A. Savio		
Signature:	/msavio/		
Date:	04/17/2007		

OP \$40.00 78623973

Total Attachments: 2

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Delaware

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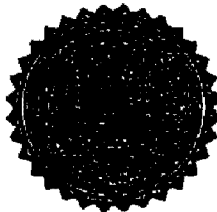
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "INNOVATION INTERACTIVE LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "INNOVATION INTERACTIVE LLC" TO "INNOVATION INTERACTIVE INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2005, AT 7:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3523730 8100V

050944873



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4309665

DATE: 11-21-05

TRADEMARK

REEL: 003523 FRAME: 0915

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:07 PM 11/18/2005
FILED 07:08 PM 11/18/2005
SRV 050944873 - 3523730 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY
TO A CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- FIRST: The jurisdiction where the Limited Liability Company first formed is Delaware.
- SECOND: The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD: The date the Limited Liability Company first formed is May 9, 2002.
- FOURTH: The name of the Limited Liability Company immediately prior to filing this Certificate is INNOVATION INTERACTIVE LLC.
- FIFTH: THE name of the Corporation as set forth in the Certificate of Incorporation is INNOVATION INTERACTIVE INC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company has executed this Certificate on the 18 day of November, 2005.

By: 
NORIAKI OKUBO, Manager