

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JTM Provisions Company, Inc.		04/09/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Cincinnati Bengals, Inc.		
Street Address:	One Paul Brown Stadium		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76646037	WELCOME TO THE JUNGLE	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5132412324		
Email:	lhayes@whepatent.com		
Correspondent Name:	Thomas J. Burger, Esq.		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202-2917		
NAME OF SUBMITTER:	Thomas J. Burger, Esq. Reg. No. 32662		
Signature:	/Thomas J. Burger/		
Date:	04/17/2007		

OP \$40.00 76646037

Total Attachments: 1

900074643

**TRADEMARK
 REEL: 003523 FRAME: 0963**

IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

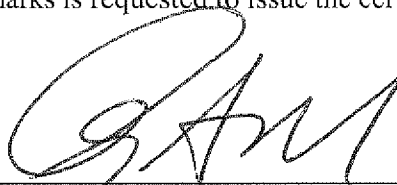
ASSIGNOR: JTM Provisions Company, Inc.
ASSIGNEE: Cincinnati Bengals, Inc.
TRADEMARKS: WELCOME TO THE JUNGLE (Serial No. 76/646,037)

WHEREAS, JTM Provisions Company, Inc. ("JTM") is the owner of Application Serial No. 76/646,037 for the mark WELCOME TO THE JUNGLE;

WHEREAS, Cincinnati Bengals, Inc. wishes to acquire the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, JTM assigns to Cincinnati Bengals, Inc. Application Serial No. 76/646,037, the mark underlying the application, and the goodwill embodied by the mark and any common law rights associated with the mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to said assignee.



Anthony A. Maas
President
JTM Provisions Company, Inc.

4-9-2007

Dated