

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Excell Now Inc.		04/07/2006	CORPORATION: NORTHERN MARIANA ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Excell Now, LLC		
<b>Street Address:</b>	PO Box 310		
<b>City:</b>	Hoboken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07030		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2936354	MIRACLE BURN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)258-4441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-258-4440		
<b>Email:</b>	chris@daylawfirm.com		
<b>Correspondent Name:</b>	Christopher J. Day		
<b>Address Line 1:</b>	301 East Bethany Home Road, Suite A-213		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85012		
<b>NAME OF SUBMITTER:</b>	Christopher J. Day		
<b>Signature:</b>	/Christopher J . Day/		
<b>Date:</b>	04/17/2007		

OP \$40.00 2936354

Total Attachments: 2

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**TRADEMARK  
 REEL: 003524 FRAME: 0283**

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**TRADEMARK ASSIGNMENT**

WHEREAS, Excell Now Inc., a N. Mariana Island corporation has adopted, used and is using the marks identified on **Exhibit A**; and

WHEREAS, Excell Now, I.L.C, a Virginia limited liability company located at P.O. Box 310, Hoboken, NJ 07030, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Excell Now Inc. does hereby assign unto Excell Now, I.L.C, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and registrations and applications thereof as identified on Exhibit A.

Dated as of the 7<sup>th</sup> day of April, 2006.

ASSIGNOR:

Excell Now Inc.

By: 

Its: Corporate Secretary

Exhibit A

Mark	App. Ser. No.	US Reg. No.
MIRACLEBURN	78/385737	2,936,354
THE BOMB ENERGY	78/372550	2,930,820