

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom's Automotive, Inc.		02/26/2007	CORPORATION: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	National Automotive Parts Association		
Street Address:	2999 Circle 75 Parkway		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3112112	PEACE OF MIND	
CORRESPONDENCE DATA			
Fax Number:	(312)236-8176		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(312) 236-8500		
Email:	docket@cookalex.com		
Correspondent Name:	Cook, Alex, McFarron, Manzo, et al.		
Address Line 1:	200 West Adams Street		
Address Line 2:	Suite 2850		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0735-0393		
NAME OF SUBMITTER:	Raymond M. Mehler		
Signature:	/Raymond M. Mehler/		

CH 3112112 \$40.00

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TRADEMARK
REEL: 003524 FRAME: 0596

Date:

04/18/2007

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Nordstrom's Automotive, Inc., a South Dakota corporation, located and doing business at 25513 480th Avenue, Garretson, South Dakota 57030 ("Assignor"), has adopted, used and has been using the trademark PEACE OF MIND, which is the subject of United States Trademark Registration No. 3,112,112, registered July 4, 2006 ("The Mark"); and

WHEREAS, National Automotive Parts Association, a Michigan corporation, located and doing business at 2999 Circle 75 Parkway, Atlanta, Georgia 30339 ("Assignee"), is desirous of acquiring the rights of Assignor to The Mark and the registration thereof.

NOW THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's rights, title and interest in and to The Mark and the registration of The Mark, together with the goodwill of the business symbolized by The Mark including any and all rights of recovery based on past infringement of The Mark and the right to sue therefor.

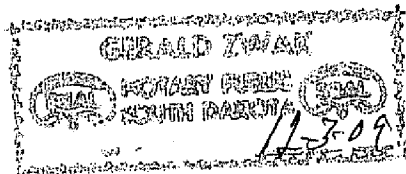
This Assignment is executed as of the 26th day of Feb., 2007.

NORDSTROM'S AUTOMOTIVE, INC.

By: [Signature]
Name: Shannon Nordstrom
Title: VP/GM

State of South Dakota)
) SS
County of Minnehaha)

On this 26th day of FEBRUARY, 2007 before me appeared SHANNON NORDSTROM, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of NORDSTROM'S AUTOMOTIVE and with authority to do so.



[Signature]
Notary Public