

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McClatchy Management Services, Inc.		04/17/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	McClatchy U.S.A., Inc.		
Street Address:	2100 Q Street		
Internal Address:	c/o Legal Department		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95816		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77052992	@HOME	
Serial Number:	77052967	BEACHBLVD	
Serial Number:	77050466	DFW DOG	
CORRESPONDENCE DATA			
Fax Number:	(916)321-1828		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	916-321-1828		
Email:	kmorgan-prager@mcclatchy.com		
Correspondent Name:	Karole Morgan-Prager		
Address Line 1:	2100 Q Street		
Address Line 2:	c/o Legal Department		
Address Line 4:	Sacramento, CALIFORNIA 95816		
NAME OF SUBMITTER:	Karole Morgan-Prager		

OP \$90.00 77052992

Signature:

/kmp/

Date:

04/18/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK OWNERSHIP

WHEREAS, McClatchy Management Services, Inc., a Delaware corporation having its principal place of business at 2100 Q Street, Sacramento, California 95816, is the owner of the trademark applications and registrations listed on Exhibit A attached hereto, and;

WHEREAS McClatchy U.S.A., Inc, a Delaware corporation having its principal place of business at 2100 Q Street, Sacramento, California 95816, is desirous of acquiring said marks and the related applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, McClatchy Management Services, Inc., does hereby assign unto said McClatchy U.S.A., Inc., all worldwide right, title, interest in and to said marks, together with the goodwill associated with and symbolized by the marks and the applications and registrations for the marks.

Dated: 4/17/2007

McClatchy Management Services, Inc.
Assignor

Karole Morgan-Prager
By Karole Morgan-Prager, Esq.
Vice President

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO)ss.

On April 17, 2007, before me, Deborah P. Morales, personally appeared Karole Morgan-Prager, personally known to me or ~~proved to me~~ on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that ~~he~~/she/~~they~~ executed the same in ~~his~~/her/~~their~~ authorized capacity(~~ies~~), and that by ~~his~~/her/~~their~~ signature(~~s~~) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Deborah P. Morales

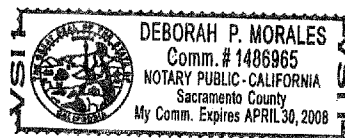


EXHIBIT A

MARK

U.S. SERIAL NO.

@HOME
BEACHBLVD
DFW DOG
EYE

77/052992
77/052967
77/050466
77/130575

MARK

WASHINGTON STATE REGISTRATION NO.

O2GO

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