TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Excell Now Inc.		104/07/2006	CORPORATION: NORTHERN MARIANA ISLANDS

RECEIVING PARTY DATA

Name:	Excell Now, LLC	
Street Address:	PO Box 310	
City:	Hoboken	
State/Country:	NEW JERSEY	
Postal Code:	07030	
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2930820	THE BOMB ENERGY

CORRESPONDENCE DATA

Fax Number: (602)258-4441

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 602-258-4440

Email: chris@daylawfirm.com
Correspondent Name: Christopher J. Day

Address Line 1: 301 East Bethany Home Road, Suite A-213

Address Line 4: Phoenix, ARIZONA 85012

NAME OF SUBMITTER:	Christopher J. Day	
Signature:	/Christopher J . Day/	
Date:	04/18/2007	

Total Attachments: 2

TRADEMARK REEL: 003524 FRAME: 0742

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TRADEMARK
REEL: 003524 FRAME: 0743

TRADEMARK ASSIGNMENT

WHEREAS, Excell Now Inc., a N. Mariana Island corporation has adopted, used and is using the marks identified on Exhibit A; and

WHEREAS, Excell Now, LLC, a Virginia limited liability company located at P.O. Box 310, Hoboken, NJ 07030, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Excell Now Inc. does hereby assign unto Excell Now, L.L.C, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and registrations and applications thereof as identified on Exhibit A.

Dated as of the Hori, 2006.

ASSIGNOR:

Excell Now Inc.

poset Secretary

TRADEMARK REEL: 003524 FRAME: 0744

AUG-3-2006 05:01P FROM:

TO:18883748886 P:7/10

Exhibit A

Mark	App. Ser. No.	US Reg. No.
MIRACLEBURN	78/385737	2,936,354
THE BOMB ENERGY	78/372550	2,930,820

TRADEMARK **REEL: 003524 FRAME: 0745**

RECORDED: 04/18/2007