

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|----------------------------------------|
| FreeLife International, LLC | | 01/01/2006 | LIMITED LIABILITY COMPANY: CONNECTICUT |

RECEIVING PARTY DATA

| | |
|-------------------|----------------------------------------|
| Name: | FreeLife International Holdings, LLC |
| Street Address: | 3925 E. Broadway |
| Internal Address: | Suite 201 |
| City: | Phoenix |
| State/Country: | ARIZONA |
| Postal Code: | 85040 |
| Entity Type: | LIMITED LIABILITY COMPANY: CONNECTICUT |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------------------|
| Serial Number: | 78297401 | A SMILE IN EVERY BOTTLE |
| Serial Number: | 76652196 | FREELIFE HIMALAYAN GOJI |
| Serial Number: | 76659286 | GOT GOJI? |
| Serial Number: | 76659287 | GOT GOJI? |
| Serial Number: | 76659288 | SHARE THE SECRET |
| Serial Number: | 78868737 | HIMALAYAN GOJI JUICE |
| Registration Number: | 2426194 | FREELIFE |
| Registration Number: | 2428945 | SILK ESSENCE |
| Registration Number: | 2429243 | FREELIFE |
| Serial Number: | 78387302 | THE HIMALAYAN HEALTH SECRET |
| Registration Number: | 2448365 | DIGESTIMAX |
| Registration Number: | 2463940 | VITAMIN C ULTRA |
| Registration Number: | 2463939 | CUT THE CARBS AND LOSE THE FAT |

OP \$540.00 78297401

| | | |
|----------------------|----------|-----------------------------|
| Registration Number: | 2079689 | ULTRA SOY COMPLEX |
| Registration Number: | 2082330 | LOOKING YOUNG |
| Registration Number: | 2471521 | CARBS AWAY |
| Registration Number: | 2092308 | FREELIFE INTERNATIONAL |
| Registration Number: | 2924448 | GOJIKIDS |
| Registration Number: | 2996108 | THE HIMALAYAN HEALTH SECRET |
| Registration Number: | 2942083 | HIMALAYAN GOJI JUICE |
| Serial Number: | 78857664 | HIMALAYAN GOJI JUICE |

CORRESPONDENCE DATA

Fax Number: (602)333-4759
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 602-333-4820
Email: trademarkadmin@freelife.com
Correspondent Name: Trademark Administrator, FreeLife Intl
Address Line 1: 3925 E. Broadway
Address Line 2: Suite 201
Address Line 4: Phoenix, ARIZONA 85040

| | |
|--------------------|-----------------------|
| NAME OF SUBMITTER: | General Counsel |
| Signature: | /christopher a. reid/ |
| Date: | 04/18/2007 |

Total Attachments: 1
source=Articles of Amendment changing FL name#page1.tif

ARTICLES OF AMENDMENT

Domestic Limited Liability Company

Office of the Secretary of the State

30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 / Rev. 03/01/2001

See reverse for instructions

Space For Office Use Only

Filing Fee: \$60.00

1. NAME OF LIMITED LIABILITY COMPANY

Freelife International, L.L.C.

2. THE LIMITED LIABILITY COMPANY'S ARTICLES OF ORGANIZATION ARE (check A., B. or C.):

XX A. AMENDED

___ B. AMENDED AND RESTATED

___ C. RESTATED

3. TEXT OF EACH AMENDMENT / RESTATEMENT:

The name of the aforementioned Limited Liability Company is hereby changed to:

Freelife International Holdings, L.L.C.

(Please reference an 8 1/2 X 11 attachment if additional space is needed)

4. EXECUTION:

Dated this 1st day of January, 20 06.

Steven P. Ciardiello

General Counsel, duly Authorized

Print or type name of signatory

Capacity of signatory

Signature

TRADEMARK

RECORDED: 04/18/2007

REEL: 003524 FRAME: 0912