Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		04/11/2007	National Association:

RECEIVING PARTY DATA

Name:	Integrated Brands, Inc.
Street Address:	4175 Veterans Highway
City:	Ronkonkoma
State/Country:	NEW YORK
Postal Code:	11779
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78788419	FEEL ALIVE
Serial Number:	78790656	PROBIOTIC PLUS

CORRESPONDENCE DATA

Fax Number: (212)836-6313

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-836-8424

Email: jmisher@kayescholer.com

Correspondent Name: Jeff Misher, Esq. Address Line 1: 425 Park Avenue Address Line 2: c/o Kaye Scholer LLP

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	10788/0697/1480
NAME OF SUBMITTER:	Johanne Remy
Signature:	/s/Johanne Remy
	TRADEMARK

TRADEMARK REEL: 003525 FRAME: 0373

900074870

Date:	04/19/2007
Total Attachments: 4 source=Chase-Coolbrands Trademark Rele source=Chase-Coolbrands Trademark Rele source=Chase-Coolbrands Trademark Rele source=Chase-Coolbrands Trademark Rele	ase 4-11-07#page2.tif ase 4-11-07#page3.tif

TRADEMARK REEL: 003525 FRAME: 0374

RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST is dated and effective as of the 11th day of

April, 2007, and is made by JPMorgan Chase Bank, N.A., as agent, with a place of business at

530 5th Ave., 8th Floor, New York, New York, 10036 ("Releasor"), in favor of Integrated Brands

Inc., a New Jersey corporation with a principal place of business at 4175 Veterans Highway,

Ronkonkoma, New York, 11779 ("Releasee").

WITNESSETH:

WHEREAS, on or about April 21, 2006, Releasee granted to Releasor a lien on and

security interest in and to the United States trademark registrations and applications set forth in

the attached Schedule A (the "Trademarks"); and

WHEREAS, the aforementioned lien and security interest was reflected in a duly

executed document entitled "Security Agreement," among the parties thereto, which was

recorded on April 27, 2006 at Reel No. 003298, Frame Nos. 0106 and 00124 and Reel No.

003301, Frame No. 0057 of the records of the Assignment Branch of the United States Patent

and Trademark Office; and

WHEREAS, for good and valuable consideration, Releasor now wishes to release the

aforementioned security interest.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Releasor hereby releases and discharges its lien on and security

interest in and to the Trademarks, including all right, title and interest in and to the Trademarks,

IP Security Release.DOC LIBNY/4593980.1

TRADEMARK REEL: 003525 FRAME: 0375 together with the goodwill of the business appurtenant to and symbolized by the Trademarks and

including, without limitation, all common law rights in and to the Trademarks and the right to

sue and recover for, and the right to profits or damages due or accrued or arising out of or in

connection with, any and all past, present or future infringements or dilution of or damage or

injury to the Trademarks.

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IN WITNESS WHEREOF, this Release of Security Interest is effective the date and year above first written.

Dated: April 11, 2007

JPMORGAN CHASE BANK, N.A.

By:

Name:

Title:

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Schedule A

Country	Mark	Reg. / App. No.
United States of America	FEEL ALIVE	78/788,419
United States of America	PROBIOTIC PLUS	78/790,656

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IP Security Release.DOC LIBNY/4593980.1

RECORDED: 04/19/2007

TRADEMARK REEL: 003525 FRAME: 0378