TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LaSalle Bank, N.A.		04/18/2007	Association: UNKNOWN

RECEIVING PARTY DATA

Name:	Beverages & More!, Inc.
Street Address:	1470 Enea Circle
Internal Address:	Suite 1600
City:	Concord
State/Country:	CALIFORNIA
Postal Code:	94520
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	75349021	COASTAL FOG
Registration Number:	1022205	KAVLANA
Registration Number:	1056239	SENORITA
Registration Number:	1076104	CANADIAN HILL
Registration Number:	1967347	BEVERAGES, & MORE!
Registration Number:	1970483	BEVERAGES, & MORE!
Registration Number:	2167272	ST. ELMO
Registration Number:	2187848	CLUBBEV!
Registration Number:	2229099	BEVMO!
Registration Number:	2242282	MCLAREN
Registration Number:	2258027	SOMBRA
Registration Number:	2258198	VINCELLI

CH $315.00 75349021

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	122380.169944
NAME OF SUBMITTER:	Dana Breitman
Signature:	/danabreitman/
Date:	04/19/2007

Total Attachments: 3
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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this "**Release**") is dated as of April 18, 2007. Reference is hereby made to the Grant of Security Interest in Trademarks dated as of May 7, 1999 (the "**Agreement**"), by and between Beverages & More!, Inc., a Delaware corporation (the "**Assignor**") and LaSalle Bank, N.A., in its capacity as the Collateral Agent on behalf and for the benefit of the Secured Parties under that Agreement (the "**Assignee**"), and recorded with the United States Patent and Trademark Office on May 11, 1999, at Reel/Frame No. 1896/0795.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Agreement) (the "**Trademark Collateral**") including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Agreement.

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IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

LASALLE BANK, N.A., as Collateral Agent

By: _____

Name: STEVEN FENOUN

Title: SR VP/ SR COUNSEL

SCHEDULE A
to
RELEASE OF TRADEMARK SECURITY INTEREST

Trademark Registrations

Jurisdiction	Mark	Serial No.	Reg. No.	Reg. Date	Renewal Due Date
United States	KAVLANA	73/028,971	1,022,205	10/07/1975	10/07/2015
United States	SENORITA	73/004/001	1,056,239	01/11/1977	01/11/2017
United States	CANADIAN HILL	73/113,667	1,076,104	10/25/1977	10/25/2017
United States	BEVERAGES & MORE!	74/526,841	1,967,347	04/09/1996	CANCELLED
United States	BEVERAGES & MORE!	74/526,842	1,970,483	04/23/1996	04/23/2016
United States	ST. ELMO	75/259,638	2,167,272	06/23/1998	06/23/2008
United States	CLUBBEV!	75/376,998	2,187,848	09/08/1998	09/08/2008
United States	BEVMO!	75/498,468	2,229,099	03/02/1999	03/02/2009
United States	MCLAREN	75/488,621	2,242,282	04/27/1999	04/27/2009
United States	SOMBRA	75/391,833	2,258,027	06/29/1999	06/29/2009
United States	VINCELLI	75/319,679	2,258,198	06/29/1999	06/29/2009

Trademark Applications

Jurisdiction	Mark	Serial No.	App. Date
United States	COASTAL FOG	75/349,021	8/29/1997