

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ameritas Variable Life Insurance Company		04/11/2007	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Ameritas Life Insurance Corp.		
Street Address:	5900 O Street		
City:	Lincoln		
State/Country:	NEBRASKA		
Postal Code:	68510		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2249424	OVERTURE ACCENT!	
CORRESPONDENCE DATA			
Fax Number:	(402)467-7956		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	402-467-7852		
Email:	dwilliams@ameritas.com		
Correspondent Name:	David M. Williams		
Address Line 1:	5900 O Street		
Address Line 4:	Lincoln, NEBRASKA 68510		
NAME OF SUBMITTER:	David M. Williams		
Signature:	/David M. Williams/		
Date:	04/19/2007		
Total Attachments: 1			

OP \$40.00 2249424

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TRADEMARK
REEL: 003525 FRAME: 0521

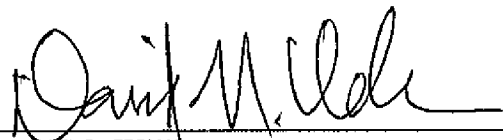
ASSIGNMENT

WHEREAS, Ameritas Variable Life Insurance Company, 5900 O Street, Lincoln, Nebraska 68510, has adopted and used the mark "Overture Accent!" which is registered in the name of Ameritas Variable Life Insurance Company in the United States Patent and Trademark Office, Registration No. 2249424, dated June 1, 1999; and

WHEREAS, Ameritas Life Insurance Corp., of 5900 O Street, Lincoln, Nebraska 68510, , is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ameritas Variable Life Insurance Company does hereby assign to Ameritas Life Insurance Corp., all right, title and interest in and to the mark "Overture Accent!" and the above identified registration thereof.

Dated this 11th day of April, 2007.

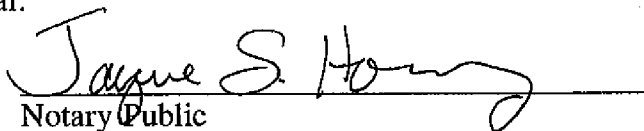


David M. Williams,
Attorney for Ameritas Variable Life
Insurance Company

STATE OF NEBRASKA)
) ss.
COUNTY OF LANCASTER)

The foregoing instrument was acknowledged before me this 11th day of April, 2007, by David M. Williams, attorney for Ameritas Variable Life Insurance Company, on behalf of the corporation.

WITNESS my hand and official seal.



Notary Public

My Commission Expires: 4-24-2008

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