



04-16-2007

U.S. Department of Commerce
Patent and Trademark Office



ET

Our Ref.: FPP-4014-166

103395641

Mail Stop Assignment Recordation Service

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): 7 Grand & Company S.A.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: Luxembourg <input type="checkbox"/> Other: _____</p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____</p> <p>Execution Date: _____ December 20, 2006</p>	<p>2. Name and address of receiving party(ies): Name: <u>Brands Environment Establishment</u> Internal Address: _____ Street Address: <u>39 Kirchstrasse, FL-9490</u> _____ City: <u>Vaduz</u> State/Country: <u>Liechtenstein</u> Zip: _____</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Liechtenstein</u> <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Designations must be a separate document from Assignment) Additional name/s & address/es attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

<p>A. Trademark Application No.(s)</p> <p>(1) _____ (2) _____ (3) _____</p>	<p>B. Trademark Registration No.(s)</p> <p>(1) 3.102.501 (2) _____ (3) _____</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Frank P. Presta</u> Internal Address: _____ _____ Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u> City <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41)(8521; \$40) (8522; \$25)\$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>
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DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Frank P. Presta
Signature

Date

April 11, 2007

Total number of pages including cover sheet, attachments and document: 4

FPP:lcb

DECLARATION OF ASSIGNMENT

By this deed between

7 GRAND & COMPANY S.A.

with head office in 17, Rue Beaumont, L-1219 Luxembourg

hereinafter referred as Assignor
on the one part

and

BRANDS ENVIRONMENT ESTABLISHMENT

with head office in 39 Kirchstrasse, FL-9490 VADUZ, Liechtenstein

hereinafter referred as Assignee
on the other part

WHEREAS

1) By a Deed entered at Lugano (Switzerland)

on 20th December 2006

the Assignor assigned and transferred to the Assignee several Trademark Registrations together with the goodwill of the business and the right of using the Trademarks in connection with the production and the sale of the goods of concern, and that such transaction was duly notified to the competent authorities with payment of the relevant taxes due,

2) That the ownership of the hereinbelow listed Trademark Registration should be rectified, THE PARTIES hereby agree and formally acknowledge what previously agreed upon and stipulated, thereby including the assignment and transfer occurred from the Assignor, owner and exclusive proprietor of the following Trademark Registration:

→ Trademark Registration in U.S.A. No. 3.102.501 "ARTICOLI"

to the Assignee, who accepted, the full, entire and absolute property thereof, without any restriction and with all the rights and obligations deriving therefrom.


The parties agree to undersign any further agreement or document required for the recordal of this assignment at the involved Administrations.

The formalities and costs required for giving this deed its full and legal force and recording it at the local Trademarks and Patents Office are at the charge of Assignee.

Signed and delivered at Lugano (Switzerland)

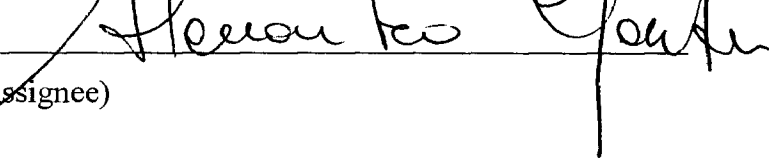
on 2nd March 2007

7 GRAND & COMPANY S.A.



(Assignor)

BRANDS ENVIRONMENT ESTABLISHMENT



(Assignee)

IN THE U.S. PATENT AND TRADEMARK OFFICE

In re Registration of

BRANDS ENVIRONMENT ESTABLISHMENT

REG. NO. 3.102.501

Registered:

Patent/Utility Model/Design/Mark: ARTICOLO

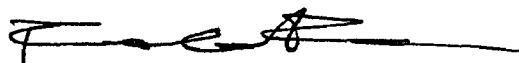
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Please appoint Frank P. Presta, Nixon & Vanderhye, P.C., 901 N. Glebe Road, 11th Floor, Arlington, Virginia 22203-1808

domestic representative in the above case and upon whom notice or process in proceedings affecting this case may be served.

This appointment is intended to replace any prior appointments of domestic representative in the file of this application/registration.

BRANDS ENVIRONMENT ESTABLISHMENT



By Paolo Pozzi, Proxy Holder (signature)

Typed name

Typed Title

Date: March 28, 2007