

**TRADEMARK ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/16/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Societe des Produits Nestle SA		11/16/2006	Societe ANonyme: SWITZERLAND

**RECEIVING PARTY DATA**

Name:	Land O'Lakes Purina Feed LLC.
Street Address:	1080 County Road F
City:	Shoreview
State/Country:	MINNESOTA
Postal Code:	55126
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	0715514	CHECKERS
Registration Number:	0994966	CHECK-R-LIX
Registration Number:	1099226	CHEK-R-MYCIN
Registration Number:	1655210	CHEK-R-BLOCK
Registration Number:	0841709	GOLDEN BULKY
Registration Number:	1783586	MINI-CHECKER
Registration Number:	0936979	NURSE GRO
Registration Number:	1154125	PURE-PRIDE
Registration Number:	1294772	PURE-PRIDE #300
Registration Number:	1120675	THE CONTROL FACTOR

**CORRESPONDENCE DATA**

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Fax Number: (651)481-2832  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (651) 481-2820  
Email: bmgoebel@landolakes.com  
Correspondent Name: Brenda Goebel  
Address Line 1: 4001 Lexington Ave North  
Address Line 2: MS 2500  
Address Line 4: Arden Hills, MINNESOTA 55126

ATTORNEY DOCKET NUMBER:	NESTLE ASSIGN
NAME OF SUBMITTER:	Brenda Goebel
Signature:	/bmg/
Date:	04/20/2007

Total Attachments: 2  
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 16<sup>th</sup> day of November, 2006 by Societe des Produits Nestle S.A., a Societe Anonyme of Switzerland ("SPN") and Land O'Lakes Purina Feed LLC., 1080 County Road F, Shoreview, MN 55126 ("LOL").

WHEREAS, SPN has applied for, registered, acquired and maintained the trademark registrations reflected on the attached Schedule; and

WHEREAS, SPN no longer uses and has no future interest in using on its pet care products the trademarks listed on the attached schedule; and


WHEREAS, the trademarks have been used by LOL pursuant to a license agreement between Nestle Purina PetCare Company, a licensee of SPN, and Purina Mills; and

WHEREAS, LOL desires to acquire the rights represented by such registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SPN does here by assign to LOL all rights, title and interest, if any, it may have in and to the said trademarks to the extent represented by said trademark registrations together with the goodwill of its business symbolized by the same, and the registrations listed on the attached Schedule.

SOCIETE DES PRODUITS NESTLE S.A.

By: \_\_\_\_\_

  
Bonnie S. Sparks  
Its Attorney

Schedule

Orig. Marks	Trademark	Image (if applicable)	App. Number	Reg. Number	Class(es)	Goods	Status	Next Renewal Due
1	CHECKERS		72092116	715,514	31	Feed for poultry, birds, dogs, rabbits, livestock, hogs, laboratory animals, and fish.	Registered	05/16/2011
1	CHECK-R-LIX		73007570	994,966	5	Vitamin-mineral-protein feed supplement in liquid form for dairy and beef cattle.	Registered	10/08/2014
1	CHEK-R-MYCIN		73152928	1,099,226	5	Animal antibiotic	Registered	08/15/2008
1	CHEK-R-BLOCK		74061873	1,655,210	5	Nutritional feed supplements for ruminants.	Registered	09/03/2011
1	GOLDEN BULKY		72248637	841,709	31	Cattle feed.	Registered	01/02/2008
1	MINI-CHECKER		74225240	1,783,586	31	Animal feed.	Registered	07/20/2013
1	NURSE GRO		72397428	936,979	31	Medicated calf feed.	Registered	07/04/2012
1	PURE-PRIDE		73226083	1,154,125	31	Horse feed.	Registered	05/12/2011
1	PURE-PRIDE #300		73336233	1,294,772	31	Horse feed.	Registered	09/11/2014
1	THE CONTROL FACTOR		73180736	1,120,675	31	Animal feed.	Registered	06/19/2009
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