

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Teacher's Friend Publications, Inc.		04/24/2002	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Scholastic Inc.		
Street Address:	557 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1450697	TEACHER'S FRIEND PUBLICATIONS	
CORRESPONDENCE DATA			
Fax Number:	(347)438-2091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129800120		
Email:	pto@fkks.com		
Correspondent Name:	Edward H. Rosenthal		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Frankfurt Kurnit Klein & Selz		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Edward H. Rosenthal		
Signature:	/ehr8022/		
Date:	04/20/2007		

CH \$40.00 1450697

Total Attachments: 2

900075002

**TRADEMARK
 REEL: 003526 FRAME: 0451**

source=assignment#page1.tif
source=assignment#page2.tif

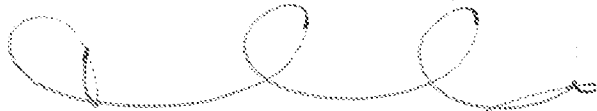
ASSIGNMENT OF TRADEMARKS

This Assignment is made as of April 24, 2002, by Teacher's Friend Publications, Inc. a California company located at 7407A Orangewood Drive, Riverside, Ca 92504 ("ASSIGNOR"), to Scholastic Inc. a company organized under the laws of the State of Delaware with an address at 557 Broadway, New York, NY 10012 ("ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications, registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Teacher's Friend Publications, Inc.



Name: Teresa Connelly

Title: Assistant Secretary

EXHIBIT A

<u>TRADEMARK</u>	<u>SERIAL #</u>	<u>REG.#</u>	<u>REG. DATE</u>
TEACHER'S FRIEND PUBLICATIONS (and design)	73-620361	1,450,679	August 4, 1987